

Regional Competitiveness Program

*Helping communities strengthen their economic
competitiveness through regional cooperation*

Annual Report
May 2001 – June 2002



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Background

The General Assembly established the Regional Competitiveness Program in 1996, through the passage of the Virginia Regional Competitiveness Act (§15.2-1306 through §15.2-1310 of the Code of Virginia). The purpose of the Act is to enhance economic competitiveness for all regions of the Commonwealth. To do this, the Act established an incentive fund to encourage joint activities designed to address regional economic competitiveness needs.

The Regional Competitiveness Program is designed to reward existing regional actions and to stimulate new regional activities. Even areas of the state where regional activity has already been initiated are required to increase their efforts and reach new levels of cooperation in order to qualify for incentives. The program is designed to provide incentive funds to localities that choose to come together to carry out new levels of regional economic development.



To extend broadband capabilities in the region, workers place fiber-optic conduit within the same open ditch line as public water lines under construction in Lee and Scott Counties. This demonstration project shows how public investment like RCP funds can be leveraged in order to benefit the Coalfields Coalition region.

The Act outlines several requirements for participation in the Regional Competitiveness Program. The Act states that a region should conform to planning district boundaries. Other regional configurations can be established with approval from the Virginia Department of Housing and Community Development. Regions wishing to participate in the Regional Competitiveness Program are directed by the Act to establish a multi-sector, regional partnership that includes broad representation of leaders from the business community, civic groups, educational institutions, and local government. This partnership is then charged with developing a regional strategic economic development plan and identifying existing and proposed joint activities that address the critical issues of economic competitiveness identified in the plan. These activities must score at least 20 points, based on values established in the Act, in order to receive incentive funds. Once a region is qualified, it receives funds for five years, contingent on adequate performance in implementing its regional strategic plan and its demonstration that it is functioning effectively as a partnership.



Chris Domack, President of Nascent Technology Solutions, LLC, works in his company's research lab at the Hampton Roads Technology Incubator.

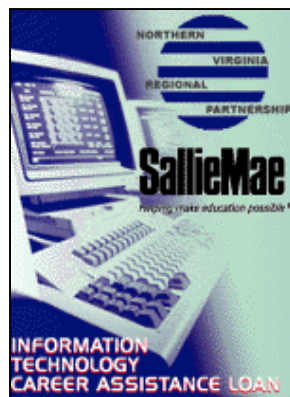
Review of Fiscal Year 1997-1998

In July 1997, the Virginia Department of Housing and Community Development accepted requests for qualification for the Regional Competitiveness Program from seventeen Virginia partnerships. Out of these seventeen, seven were qualified. These qualified partnerships included the Crater Regional Partnership, the Hampton Roads Partnership, the Northern Virginia Regional Partnership, the Region 2000 Partnership, the Shenandoah Valley Regional Partnership, the Southside Regional Partnership, and Virginia's River Country (Table 1). Approximately \$6 million was allocated by the General Assembly to the Regional Competitiveness Program for fiscal year 1997-1998. These funds were allocated to the seven partnerships based on a percentage of the population residing in each region.

Table 1

Partnerships that Received Qualification in July 1997
Crater Regional Partnership
Hampton Roads Partnership
Northern Virginia Regional Partnership
Region 2000 Partnership
Shenandoah Valley Regional Partnership
Southside Regional Partnership
Virginia's River Country

In May of 1998, each of these seven qualified partnerships submitted an annual report of their accomplishments. Each of these partnerships met, and in some cases exceeded, the milestones set for the 1997-1998 reporting period. All seven of these partnerships were authorized for a second year of funding in May 1998.



Northern Virginia Regional Partnership offers computer courses for middle school students and partners with Sallie Mae to provide loans for advanced information technology studies.

Review of Fiscal Year 1998-1999

In December 1997, the Department of Housing and Community Development received requests for qualification from the Richmond Regional Partnership and the West Piedmont Regional Alliance (Table 2). Both of these partnerships were qualified and received their first year of funding in fiscal year 1998-1999. In May 1998, ten additional requests for qualification were received. Of these ten partnerships, seven were qualified for funding (Table 3). These seven partnerships include the Eastern Shore Regional Partnership, the Fifth Planning District Regional Alliance, the Fredericksburg Regional Council, the Mount Rogers Regional Competitiveness Partnership, the New River Valley Partnership, the Northern Shenandoah Valley Partnership, and the Virginia Coalfield Coalition.

The General Assembly allocated approximately \$10 million to the Regional Competitiveness Program for fiscal year 1998-1999. The sixteen qualified partnerships received a proportionate share of the funding based on each region's percentage of the population of all qualified regions. Because some regions had small populations compared to other regions, budget language specified that each partnership receive a minimum of \$200,000. Table 8 (on page 12) shows the amount of funding for each partnership for the first five years of the Regional Competitiveness Program.

Table 2

Partnerships that Received Qualification in December 1997
Richmond Regional Partnership
West Piedmont Regional Alliance

Table 3

Partnerships that Received Qualification in July 1998
Eastern Shore of Virginia Regional Partnership
Fifth Planning District Regional Alliance
Fredericksburg Regional Council
Mount Rogers Regional Competitiveness Partnership
New River Valley Partnership
Virginia Coalfield Coalition

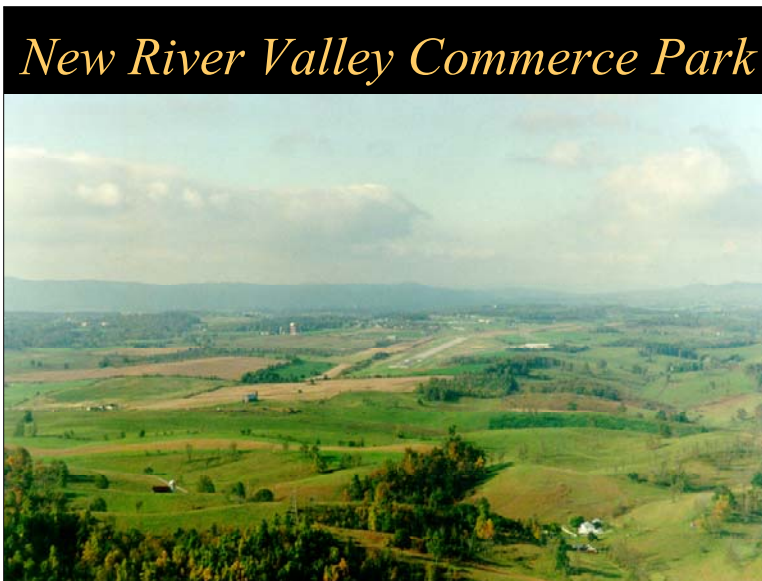


Workforce One brings together business, industry and educators in Industry Action Groups, the Manufacturers Education Consortium (MEC) and the Gateway Manufacturers Group. Richmond Regional Partnership, through Workforce One, facilitates communication among other organizations and initiatives that make workforce readiness a priority.

In May of 1999, the 16 qualified regional partnerships submitted annual reports of their accomplishments. Each of the partnerships met the milestones set forth in the 1998-1999 reporting period, and all 16 of these partnerships were authorized for fiscal year 1999-2000 funding.



Virginia's First Regional Industrial Facility Authority held the official ground-breaking ceremony of the New River Valley Commerce Park on April 8, 2002. RCP funds leveraged federal loans and state grants to support this park that enjoys participation by the largest number of local governments (11) of any regional economic development project in the state.



Review of Fiscal Year 1999-2000

In May 1999, the Department of Housing and Community Development received requests for qualification from the remaining three unqualified regions, the Rappahannock-Rapidan Regional Partnership, the Thomas Jefferson Venture, and Virginia's Heartland Partnership. All three of these partnerships were qualified for fiscal year 1999-2000 funding (Table 4). In fiscal year 1999-2000, the General Assembly allocated approximately \$11 million to the program. All 19 regional partnerships were qualified in the Regional Competitiveness Program, and each region received their proportionate share of the funding. As in fiscal year 1998-1999, the minimum funding for each partnership was \$200,000. Figure 1 on page 7 shows the location of the partnerships.

Table 4

Partnerships that Received Qualification in July 1999
Rappahannock-Rapidan Regional Partnership
Thomas Jefferson Venture
Virginia's Heartland Partnership

Heartland Center, a regional industrial park, is under development by Virginia's Heartland Partnership. RCP funds leveraged VDOT funds for highway access and locality funds to extend water and sewer lines to the park.



Review of Fiscal Year 2000-2001

In May 2000, the Department of Housing and Community Development reviewed the annual reports of the 19 partnerships. The reports indicated that each partnership had used incentive funds to support designated projects. All 19 regional partnerships remained qualified in the Regional Competitiveness Act. In fiscal year 2000-2001, the General Assembly allocated approximately \$11 million to the program. Each region received their proportionate share of the funding with each partnership receiving a minimum of \$250,000.

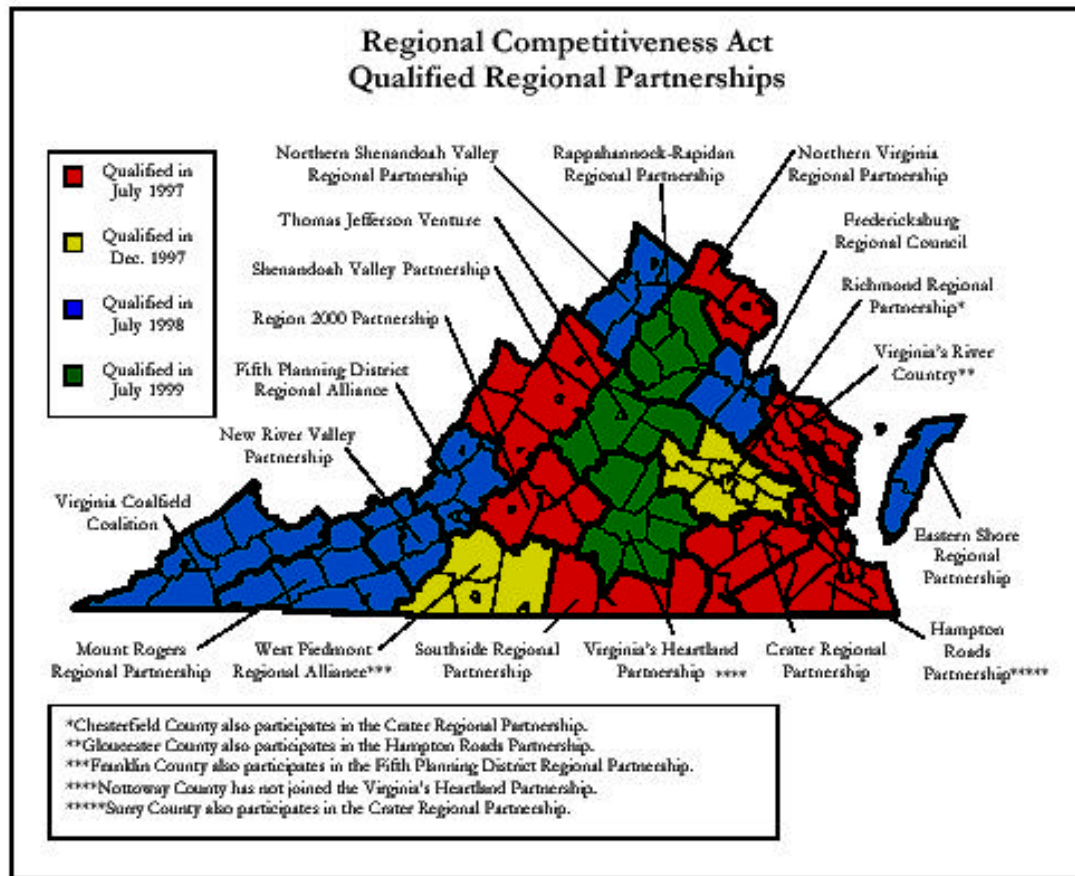
Review of Fiscal Year 2001-2002

In May 2001, the Department of Housing and Community Development reviewed the annual reports of the 19 partnerships. The reports indicated that each partnership had used incentive funds to support designated projects. All 19 regional partnerships remained qualified in the Regional Competitiveness Act. In fiscal year 2001-2002, the General Assembly allocated over \$11 million to the program. Each region received their proportionate share of the funding with each partnership receiving a minimum of \$300,000, as stipulated in the Commonwealth's budget.

Regional Competitiveness Program Accomplishments

Through June 2002, all 19 regional partnerships in the Commonwealth remained qualified with the program. The 19 partnerships set forth ambitious milestones in their regional strategic plans and in their 2001-2002 implementation strategies. From the beginning of the Regional Competitiveness Program, the partnerships were encouraged to identify key issues that affected their economic competitiveness and then develop regional, cooperative strategies to address those issues. More than 250 projects and activities were developed in these plans to further economic competitiveness.

Figure 1





The Eastern Shore of Virginia Regional Partnership launched a summer space camp for middle school students. The summer of 2001 was its third successful year of hosting camps that leverage the ongoing high-tech activities of NASA, the Virginia Commercial Space Flight Authority, the Navy, and NOAA.

Key issues and accomplishments by partnership are highlighted in the Appendix. For this document, all 19 partnerships reported for the period of May 2001 to April 2002. Section One of the Appendix provides a detailed summary of the partnerships' annual reports and accomplishments. Section Two of the Appendix shows the accomplishments over five years for the partnerships that qualified in 1997. Section Three shows how RCP incentive funds leveraged other funds and in-kind goods and services. Section Four details RCP success stories. Section Five provides an overview of key issues for the next five years. Finally, Section Six of the Appendix lists the localities participating in each partnership for 1997-2002.

During 2001 and 2002, the College of William and Mary analyzed the Regional Competitiveness Program and the effectiveness of the regional partnerships. The study involved surveys of the board members of partnerships, telephone interviews with partnership staff, and on site interviews of the partnerships' executive directors. The study's results emphasize the strength of the regional partnerships and the importance of the incentive fund as a catalyst to design and implement regional activities. Highlights of the study's conclusions include the following strengths of the program:



- Regional partnerships were formed and are functioning according to the Regional Competitiveness Act.
- The incentive funds are critical to the success of the partnerships. While regional activities may have continued or emerged without the funds, the program and its incentive dollars served as a catalyst to speed up the process.
- Incentive funds allowed regional partnerships to leverage other resources at a \$1 to \$18 ratio, allowing regions to achieve their strategic aims.

- The partnerships created meaningful and strategic relationships among stakeholders in the region. These relationships enabled the development and implementation of regional activities that would not have occurred without the partnerships.
- The partnerships have built institutions to tackle regional issues. While each partnership is unique, a general model for addressing regional challenges emerged. Typically, partnerships scan their environment to identify potential challenges to economic competitiveness. Then, groups of people are brought together to discuss the issues and clarify the challenge. Finally, a partner (person or organization) becomes an “issue champion,” who leads the solution to the challenge.

The study also identified areas where the partnerships had difficulty. These areas are typical of any type of organization and include the ability to keep all board members, particularly members of the business community, engaged and the ability to deal with inter-organizational conflicts. Additionally, while the partnerships found great value in the incentive funding and were able to use it to leverage additional resources, they cite inadequate fiscal resource to solve regional problems. The RCP acknowledged this from its inception because obstacles to regional cooperation stem from problems that are endemic or deeply rooted and will take far more than the resources available under the RCP to resolve. In 1997, the Governor’s Advisory Committee for the RCP launched the program’s design by stating,

While it is expected that every locality and region could enumerate specific problems which affect their ability to be competitive, and therefore require attention and funding, the Advisory Committee believes that communities and regions will be better served if projects which RCP funds are used for have the potential for generating more immediate economic return to the region. For example, collective efforts to develop regional industrial parks, including land acquisition, infrastructure improvements, transportation access and shell buildings, will hopefully yield private sector investment and new jobs, and will broaden and enlarge the revenue base for the localities which are part of a regional compact. Other examples of projects which can have the effect of generating new revenues and jobs to the region may be the development of regional tourism attractions or facilities, or regional job training centers specifically tailored to meet the needs of the area’s industry base.

The program followed this premise and created more than 250 regional projects targeted toward immediate economic return.

Overall, the RCP demonstrated success in its first five years, and each partnership’s commitment to continue with the program in the absence of incentive funding is a success in itself.

Re-qualification and Qualification in 2002

As noted earlier, to qualify with the Regional Competitiveness Program, a region must form a multi-sector regional partnership, develop a regional economic competitiveness strategic plan, and submit an action plan of new regional initiatives. Once qualified, a region maintains its qualification with the program for five years as long as it functions effectively as a partnership and moves forward on its regional activities. After five years of qualification with the program, a region is eligible to submit a Request for Re-qualification. In 2001, the Governor's Advisory Committee on the Regional Competitiveness Program reconvened to review the first five years of the program and to provide policy guidance in the development of re-qualification procedures for the program. While the re-qualification process recognizes each region's past progress on regional cooperation, it requires each region to continue to reach for higher levels of regional activity.



The Blue Ridge Parkway Visitor Center, funded by the Fifth Planning District Regional Alliance in collaboration with the National Park Service, offers an overview of the cultural and natural heritage of the Roanoke Valley. In 2002, one exhibit explored traditional banjo music as an expression of southern, rural American folk culture.

The re-qualification process recognizes that regional successes have happened over the past five years, but it establishes a high standard that requires each partnership to raise the bar for regional activities. It also provides an opportunity for each partnership to honestly evaluate its efforts. This evaluation includes a review of the past five years, an update of the region's strategic plan, and the development of new regional initiatives. In order to re-qualify with the RCP, partnerships demonstrated that they have updated the regional economic competitiveness strategic plan, and they proposed new regional activities that address the issues identified in the strategic plan.

In 2002, the first seven partnerships were eligible for re-qualification. While RCP incentive funds are no longer available, the 2002-2004 biennium budget provides \$2 million annually for RCP workforce services grants. Only partnerships qualified under the provisions of the Regional Competitiveness Act are eligible to compete for the workforce services funding. While workforce services have not been the main activities of all partnerships, each partnership was very interested in this opportunity. Each partnership also recognized the value of regional cooperation and the importance of remaining qualified under the Act. Six regions submitted successful Requests for Re-qualification in the spring of 2002. A seventh region, Virginia's River Country, split into two new regions: Northern Neck-Chesapeake Bay Region and Virginia's River Country (Middle Peninsula region). Each of these new regions submitted Requests for Qualification. The Appendix, Section Five, gives an overview of each partnership's proposal.

Table 5

Partnerships that Re-qualified in September 2002
Crater Regional Partnership
Hampton Roads Partnership
Northern Virginia Regional Partnership
Region 2000 Partnership
Shenandoah Valley Partnership
Southside Regional Partnership

Table 6

Partnerships that Received Qualification in September 2002
Northern Neck-Chesapeake Bay Region Partnership
Virginia's River Country

Future Re-qualification Rounds

Nine regions received RCP qualification in December 1997 and May 1998, and will be eligible to submit a Request for re-qualification in May 2003. This fall and winter, they will be working on their current regional activities as well as their preparations for re-qualification.

Table 7

Re-qualification Timeline	
September 2002	Partnerships that have Qualified or Re-qualified are announced.
May 2003	Second round of Re-qualification applications due for Partnerships that qualified for the program in December 1997 and May 1998
May 2004	Third round of Re-qualification applications due for Partnerships that qualified for the program in May 1999.

Summary

All 19 regional partnerships have met, and in some cases exceeded, the milestones set for the April 2001 through May 2002 reporting period. In cases where obstacles were encountered, appropriate remedial actions were taken. Twenty partnerships (including the new Virginia's River Country and Northern Neck-Chesapeake Bay Region) are currently qualified with the program and can apply for workforce services funding in fiscal year 2002-2003. Table 8 on the following page shows the funding each partnership received since 1997. Each partnership will move forward to enhance its region's economic competitiveness through the implementation of strategies to meet regional economic targets and milestones.

The Virginia Department of Housing and Community Development will continue to work closely with all of the regional partnerships in the coming year, providing technical assistance when needed, monitoring each partnership's progress, and providing capacity building and organizational development assistance. Special attention will be placed on motivating the partnerships to function and pursue regional activities without incentive funds. Special attention also will be placed on working with the nine partnerships that have the opportunity to request re-qualification with the program in May 2003.

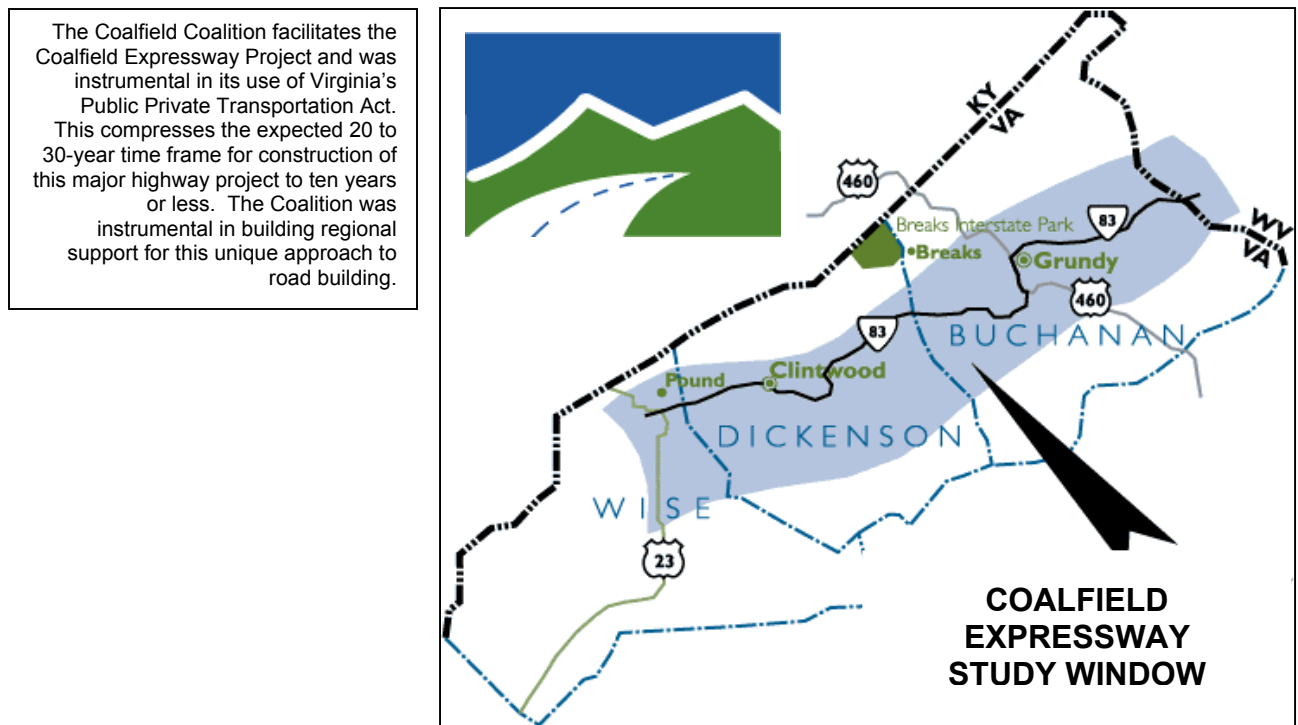
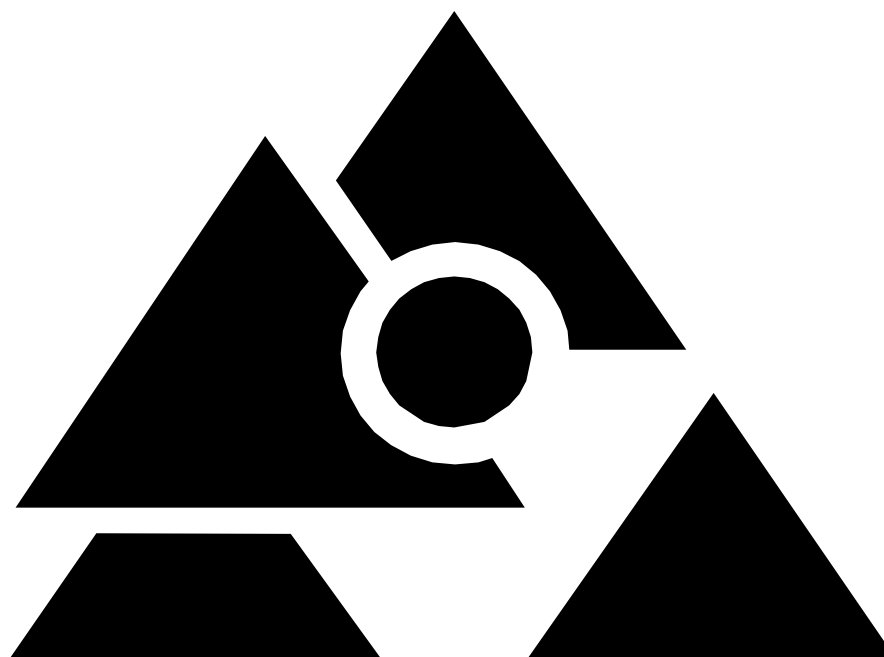


Table 8
Amount of Funding for Each Partnership in
Fiscal Years 2001-2002, 2000-2001, 1999-2000, 1998-1999, and 1997-1998

Partnership	2001-2002 Funding	2000-2001 Funding	1999-2000 Funding	1998-1999 Funding	1997-1998 Funding
Partnerships that received fifth year of funding in fiscal year 2001-2002					
Crater Regional Partnership	\$300,000	\$321,146	\$320,355	\$328,375	\$308,364
Hampton Roads Partnership	\$1,944,820	\$2,293,673	\$2,300,221	\$2,353,400	\$2,215,473
Northern Virginia Regional Partnership	\$2,272,041	\$2,618,048	\$2,601,973	\$2,578,534	\$2,397,461
Region 2000 Partnership	\$300,000	\$334,369	\$337,041	\$342,717	\$320,696
Shenandoah Valley Regional Partnership	\$323,920	\$370,953	\$372,712	\$377,992	\$353,341
Southside Regional Partnership	\$300,000	\$250,000	\$200,000	\$200,000	\$125,412
Virginia's River Country	\$300,000	\$250,000	\$200,000	\$200,000	\$129,253
Partnerships that received fourth year of funding in fiscal year 2001-2002					
Eastern Shore of Virginia Regional Partnership	\$300,000	\$250,000	\$200,000	\$200,000	
Fifth Planning District Regional Alliance	\$358,168	\$422,840	\$429,724	\$426,904	
Fredericksburg Regional Council	\$301,709	\$357,102	\$349,998	\$341,463	
Mount Rogers Regional Competitiveness Partnership	\$300,000	\$279,419	\$281,706	\$289,099	
New River Valley Partnership	\$300,000	\$250,000	\$240,395	\$244,260	
Northern Shenandoah Valley Partnership	\$300,000	\$272,945	\$272,407	\$275,146	
Richmond Regional Partnership	\$1,016,538	\$1,181,952	\$1,185,143	\$1,192,375	
Virginia Coalfield Coalition	\$300,000	\$318,712	\$321,035	\$334,251	
West Piedmont Regional Alliance	\$300,000	\$337,733	\$341,210	\$350,716	
Partnerships that received third year of funding in fiscal year 2001-2002					
Rappahannock-Rapidan Regional Partnership	\$300,000	\$250,000	\$200,000		
Thomas Jefferson Venture	\$300,000	\$290,710	\$289,480		
Virginia's Heartland Partnership	\$300,000	\$250,000	\$200,000		
Total Allocation					
	\$11,258,000	\$11,049,605	\$10,790,000	\$10,185,239	\$6,000,000



Appendix, Section One:
Summary of Partnerships'
2001–2002 Annual Report

Eastern Shore of Virginia Regional Partnership
RCP Qualification Received July 1998, Funding Received August 1998, October 1999, July 2000, and August 2001
Report Timeframe: May 2001 - April 2002

RCP New Projects

Project	Reported Status	Planned Status (Benchmarks)	Notes
Business and Workforce Development Training Center	<ul style="list-style-type: none"> • Maintained the business analyst position with SBDC to assist area entrepreneurs. • Established NxLevel classes for entrepreneurs 	Same	On schedule
Aerospace Camp (residential summer camp for children)	<ul style="list-style-type: none"> • Registration has doubled each year for the past three years: 33 students in 2000, 75 students in 2001, and 168 students in 2002 • Secured a building for a permanent Classroom, Computer Lab, Office, Learning Center and storage facility 	Same	On schedule
Seafood Farmers Market	<ul style="list-style-type: none"> • Prepare for construction • Seeking alternative funding 	Same	Not funded in Commonwealth budget

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Sustainable Wastewater System	<ul style="list-style-type: none"> • Monitored state regulation development • Performed broad spectrum sampling of Cape Charles outfall for turf grass and general water reuse parameters 	Same	On schedule
Destination Resort	<ul style="list-style-type: none"> • Delays in developing Wachapreague and Oyster sites • Consultant seeking sites for country inns 	Same	On revised schedule
Regional Networked Future	<ul style="list-style-type: none"> • Conducted six educational workshops on electronic commerce to 345 business participants • Leveraged funds for and from local government for technology projects • Established partnerships between Eastern Shore and the Blacksburg Electronic Village through TOP project • Launched the Eastern Shore Portal, a gateway website 	Same	On schedule

RCP Existing Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
VESEEHC Microenterprise	<ul style="list-style-type: none"> • Six businesses assisted with \$181,000 in loans • Created or maintained 30 jobs 	Same	On schedule
Tourism Commission	<ul style="list-style-type: none"> • Brochures • Travel shows • Telephone counseling • Press releases 	Same	On schedule
Cape Charles Sustainable Technology Industrial Park	<ul style="list-style-type: none"> • Provento will occupy 4,800 s.f. in Building One • Wako will locate in Park 	Same	On schedule
Economic Development Commission (Regional Marketing)	<ul style="list-style-type: none"> • Ongoing marketing • Customized responses to prospects • Assist localities with business park and downtown planning • Administer revolving loan fund 	Same	On schedule
Literacy Council	Assisted 204 adults	Same	On schedule
Community College Literacy Program	580 students	Same	On schedule
Tech Prep Education Consortium (technology training for students)	Auto service technology, CADD, A+ computer repair technician, electronics, and business programs	Same	On schedule
IDA-Onancock Agreement (Wastewater Treatment Agreement)	<ul style="list-style-type: none"> • 30,000 gallon-per-day sewer service for the Accomack Airport Industrial Park • Sewer service for the Town of Onley along Route 13 	Same	On schedule

Fifth Planning District Regional Alliance
RCP Qualification Received July 1998, Funding Received August 1998, October 1999, July 2000, and August 2001
Report Timeframe: May 2001 - April 2002

RCP New Projects

Project	Reported Status	Planned Status (Benchmarks)	Notes
Workforce Training Analysis and Underemployment Study	<ul style="list-style-type: none"> Identified workforce training needs, existing workforce skills, and underemployment data Study's recommendations (VoTech and Education-Business networking) being implemented 	Same	Completed
Workforce Development Delivery Strategy	<ul style="list-style-type: none"> Marketing of WorkKeys to more than 300 businesses and industry representatives Virginia Western Community College increased enrollment by 66 percent in credit courses and by eight percent in non-credit training courses 	Same	On schedule
Workforce Education (Career VoTech Training Project)	<ul style="list-style-type: none"> Promotion of VoTech program to 6,500 students in Roanoke City, Roanoke County, and Salem through distribution of video kits VoTech Video Project presented to National School Boards Assoc. in Spring 2002 	Same	On schedule

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Regional Innovation Park in Alleghany County	Sale of land in process with U.S. Forest Service	Same	On revised schedule
Regional Industrial Facility in Pulaski County (New River Valley Commerce Park) and Revenue Sharing for this Facility (Virginia's First Regional Industrial Authority)	<ul style="list-style-type: none"> • RFP completed • Groundbreaking for 340 acres at Commerce Park in April 2002 	Same	On schedule
Technology-based Entrepreneurial Business Assistance Program	<ul style="list-style-type: none"> • 25 client companies served • Four new clients interested in starting tech businesses • 73 attendees Technology Tool Box course for expanding existing tech businesses 	Same	On schedule
Blue Ridge Parkway Center	<ul style="list-style-type: none"> • Visitor Center opened • 27,000 visitors • Temporary exhibits, awaiting completion of permanent exhibits 	Same	On schedule
Training Centers (Roanoke Higher Education Center and Greenfield Training Center)	<ul style="list-style-type: none"> • Over 1,800 workers enrolled in training programs at Greenfield Center; acquired high-tech training instruments for specialized training • Roanoke Higher Education Center enrolled over 2,400 students in 140 programs 	Same	Centers established, ongoing training programs

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Regional Greenway Network	Greenway sections completed, under construction, and in planning stages	Same	On revised schedule
Industry Cluster Strategy	<ul style="list-style-type: none"> • 10 major clusters studied • Marketing efforts reassessed based on study • Recruitment emphasis on higher wages 	Same	Completed

RCP Existing Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Alleghany Highlands Economic Development Authority	Agreement by all four counties to create new Alleghany Highlands Development Corporation	Same	Economic Development Authority changed to Economic Development Corporation
Roanoke Valley Economic Development Partnership	New firms attracted to region: \$11 million facility with 50 new workers, and \$12.5 million industrial facility with 150 new workers	Same	Ongoing program
Alleghany Revenue Sharing	Clifton Forge reverted to town status on July 1, 2001	Same	Tax relief for the city
Jack Smith Industrial Park	Revenue shared	Same	Ongoing
Alleghany Highlands School System	New middle and elementary schools completed	Same	Ongoing
Regional Disabilities Services Board	Completed long-range plan listing needs of disabled citizens in the region	Same	Ongoing services
Roanoke River Corridor Plan	Completed location and design work for two of three sections using \$1.6 million in grants	Same	Ongoing
Roanoke Regional Airport Commission	Completed capital improvements include runway expansion and taxiway improvements; construction new parking deck begins 2002	Same	On schedule
Roanoke Valley Resource Authority	Three localities participating	Same	Ongoing
Roanoke Valley Stormwater Management Plan	First region in state selected for FEMA Project Impact Program	Same	Ongoing

RCP Existing Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Alleghany County/Covington Joint Water and Sewer Services Agreement	Wastewater treatment	Same	Ongoing
Regional Mutual Aid Agreement for Fire and Rescue Services	Completed \$1.5 million regional training center for emergency services technicians	Same	Ongoing
Roanoke Valley Regional Wastewater Treatment Agreement	Improvements 80 percent complete	Same	Ongoing
Alleghany County, Clifton Forge and Iron Gate Joint Sewer Service Agreement	Wastewater treatment	Same	Ongoing

Fredericksburg Regional Council RCP Qualification Received July 1998, Funding Received August 1998, October 1999, July 2000, and August 2001 Report Timeframe: May 2001 - April 2002			
RCP New Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Fredericksburg Regional Alliance (Regional marketing effort)	<ul style="list-style-type: none"> • All five localities fully fund effort • Workforce development and existing industry support programs in second year • Marketing plan updated • \$3 million raised (2001-2003) from private and public contributions 	Same	On schedule
Fredericksburg Regional Technology Business Incubator	<ul style="list-style-type: none"> • Final draft report completed • Project on hold 	Review report and establish funding mechanism	Problems addressed: Will attempt to validate original data; visit another incubator in Virginia to compare
Regional Conference Center	Seeking regional consensus	Regional consensus	Project on hold: Council leadership met with individual local elected officials
Fredericksburg Area Microenterprise Program (FAME)	No loans awarded	Two new loans	Problems addressed: Program is being redesigned to fit region's needs

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Regional Workforce Development Assistance Program	<ul style="list-style-type: none"> • New curriculum developed • Acquired computer equipment and hired instructor to support Cisco Parts 5-8 • Construction delay on tech center 	<ul style="list-style-type: none"> • Same • Same • State capital outlay frozen 	Severe impact of reduced state funding cannot be offset by local decision makers
Educator in the Workplace	<ul style="list-style-type: none"> • Technical staff loaned by businesses to schools for IT support services • Creation of a loan program by area banks for new teachers/employees • Other business support for new teacher recruitment 	Same	Completed EIW now funded from community sources
Rappahannock Area Welfare Reform Advisory Council	<ul style="list-style-type: none"> • Regional Welfare to Work Coordinator regularly reports to Council • 35 people gained or retained employment through Welfare to Work program 	Same	Ongoing program
Regional Coordination of Workforce Services to Increase the Workforce	Regional Welfare to Work Coordinator regularly reports to Council	Same	Activities consolidated under Regional Welfare to Work Coordinator

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Fredericksburg Area Metropolitan Planning Organization (FAMPO) Congestion/Intermodal Transportation Study	Congestion Management Plan approved to be part of FAMPO & RADCO work program for FY01-02	Same	Ongoing program
Stafford Regional Airport	Opened On schedule in December 2001	Same	Completed
Motts Run Water Treatment Plant	15 million gallons per day facility operations	Same	Completed
Regional Water and Sewer Plan	<ul style="list-style-type: none"> Rappahannock River Basin Commission staff and Virginia Tech work together on Rappahannock River water supply project Phase I to be completed in summer 2002 	RRBC works with local utilities directors to resolve regional issues	Moving forward via RRBC
Legislative Program and Cost of Growth Committee	<ul style="list-style-type: none"> All localities fund and participate in the regional legislative program Stafford County has authority to charge road impact fees 	Same	Ongoing program
Regional Development Plan	Regional strategic planning efforts being coordinated by FRC	Same	On schedule

RCP Existing Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Regional Tourism Marketing	<ul style="list-style-type: none"> • Responded to 100,000 requests for information • Tourism Kiosk study is in progress • Three marketing campaigns 	Same	Ongoing program
Fredericksburg Regional Chamber of Commerce	<ul style="list-style-type: none"> • FredTech: business network organization for high tech businesses • Prepare for next round of Base Realignment and Closure 	Same	Ongoing programs
Rappahannock Economic Development Corporation (REDCO)	<ul style="list-style-type: none"> • Six loans representing \$9.2 million investment • 84 new jobs • Hired two full-time employees to operate program 	Same	Goals for FY02-03: 20 loans approved and over 150 jobs created
Virginia's Potomac Gateway Welcome Center	<ul style="list-style-type: none"> • 70,000 visitors per year • Brochure lists 114 sites and events located in region • Center physical plant improvements 	Same	Ongoing program
Fredericksburg Regional Telecommuting Centers	<ul style="list-style-type: none"> • 178 users from 13 federal agencies and Congressional offices 	Same	Ongoing program

Mount Rogers Regional Competitiveness Partnership
RCP Qualification Received July 1998, Funding Received August 1998, October 1999, July 2000, and August 2001
Report Timeframe: May 2001 - April 2002

RCP New Projects

Project	Reported Status	Planned Status (Benchmarks)	Notes
Workforce Center of Wytheville Community College (Work Keys)	<ul style="list-style-type: none"> • Wireless portable computer lab • 12 open enrollment classes completed • WCC graduates all receive Work Keys assessments 	Same	On schedule
Bridging Work with Education (Work Keys)	<ul style="list-style-type: none"> • Workforce Development Coordinator certified as an ACT Work Keys Job Profiler • Training programs at Bristol Compressors • Job profiling completed at Scholle Corporation 	Same	On schedule
Workforce Basics	<ul style="list-style-type: none"> • 426 free GED exams passed • Two testing sites operational 	Same	Exceeding goals
Wythe/Bland Progress Park (Regional Revenue Sharing Industrial Park)	<ul style="list-style-type: none"> • Wytheville Technologies locates in park • First revenue shared project under Virginia Regional Industrial Facilities Act • Enterprise Zone designation obtained 	Same	On schedule

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Smyth Enterprise Center (Satellite Incubator)	<ul style="list-style-type: none"> • Wireless Internet Access installed, not yet operational • Community contacts at local high school, vocational school, ministerial association, Virginia Employment Commission, and The Bank of Marion • Brochures completed and distributed 	Same	On revised schedule Wireless Internet will be operational when Smyth County's system is fully operative
Digitized Tax Mapping	<ul style="list-style-type: none"> • Tax maps completed for Smyth County • Began digitizing maps for Grayson County 	Same	On schedule
Hampton Property Industrial Development (Regional Revenue Sharing Industrial Park in Galax/Grayson)	DEQ approvals for off-site water and sewer obtained	Same	On revised schedule
Virginia Highlands (Washington County/Bristol) Small Business Incubator	<ul style="list-style-type: none"> • Site selected • Requested land from localities • PER under contract 	Same	Moving forward

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Geographic Information System Needs Assessment and Implementation Plan (Bristol) (New activity since RCP qualification)	<ul style="list-style-type: none"> Completed needs assessment Proposal made to Bristol City Council 	Same	Ongoing program
Blue Ridge Travel Association Regional Tourism (New activity since RCP qualification)	Completed impact conversion study with results: higher than expected conversion rates, return on investment of 6.86:1	Same	Completed
Peaks of Virginia Regional Marketing Initiative (New activity since RCP qualification)	<ul style="list-style-type: none"> Hired public relations firm to assist with marketing and branding the region Began website development assisted by Virginia Economic Development Partnership Set action plan to revitalize marketing of region 	Same	Moving forward
Southwest Regional Enterprise Center (New activity since RCP qualification)	<ul style="list-style-type: none"> Established temporary office in Galax-Carroll-Grayson Chamber of Commerce SREC joined with Crossroads Rural Entrepreneurial Institute to promote entrepreneurship through combined incubator/educational facility Phase I of construction began 	Same	Moving forward

RCP Existing Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Bristol/Washington County Clear Creek Revenue Sharing Agreement	<ul style="list-style-type: none"> 60 percent of city property tax revenue on 1,200 acres of annexed property shared with County in 2001 Increased development at Exit 7 on I-81 Bristol earns approximately \$100,000 per restaurant at Exit 7 from meals tax 	Same	Ongoing revenue sharing
Washington County/Chilhowie Utility Agreement	Regional water plant	Same	Ongoing service
Southwest Virginia Higher Education Center at Abingdon	<ul style="list-style-type: none"> Center offers 130 courses in 65 undergraduate and graduate degree programs MerchantPoint created to promote e-commerce with 12 companies participating Hosted videoconference on telemedicine 	Same	Ongoing programs
Southwest Virginia Manufacturing Technology Center	<ul style="list-style-type: none"> Direct service to five companies Mobile Learning Unit visited middle schools in every school district 	Same	Ongoing programs

New River Valley Partnership RCP Qualification Received July 1998, Funding Received August 1998, October 1999, July 2000, and August 2001 Report Timeframe: May 2001 - April 2002			
RCP New Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
New River Valley Visitors Alliance (formerly Bureau)	<ul style="list-style-type: none"> Local college students work in apprentice program Tourism plan in final draft stage 	Same	On schedule
New River Valley Foreign Trade Zone	<ul style="list-style-type: none"> Funding secured for FY02 operations Added several new importing companies as users of Inland Port Over 40 companies utilize U.S. Customs office in Dublin Plan in progress to expand formal boundaries to include Pulaski County Commerce Park project and Montgomery County industrial park Prepared formal Sub-Zone application 	Same	On schedule

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Virginia's First Regional Industrial Facility Authority and the New River Valley Commerce Park (Revenue sharing)	<ul style="list-style-type: none"> • RFP completed • Groundbreaking for 340 acres at Commerce Park in April 2002 	Same	On schedule
New River Valley Competitiveness Center	<ul style="list-style-type: none"> • The third tenant graduated after creating 100 new jobs • Two tenants expanded • Two new tenants entered • 100 percent occupancy • Construction continues on 23,000 s.f. expansion 	Same	Exceeded Schedule
New River Valley Regional Jail	Combined two (New River and Wythe) correction programs into one	Same	On schedule
New River Valley Economic Development Alliance Five Year Economic Development Plan: Partnership for Success	<ul style="list-style-type: none"> • New Executive Director • New Executive Committee • Cooperation Agreement with Roanoke Valley Partnership to recruit companies to both valleys 	Same	On schedule

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Community Leadership Development Project (formerly Managing Information in Rural America Kellogg Foundation Program)	<ul style="list-style-type: none"> Completed second year of Energized Active Grassroots Leadership Engaged Systematically (EAGLES) Program Community workshops held by graduates of EAGLES program Leadership Endowment campaign in development 	Same	On schedule
New River Resource Authority	<ul style="list-style-type: none"> Continuing wood waste mulching operation Using tire chips as alternative cover for solid waste cells 	Same	On schedule

RCP Existing Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
New River Valley Development Corporation	<ul style="list-style-type: none"> Small business development through New River Valley Competitiveness Center incubator Assisted 14 companies 	Same	On schedule
I-77 Corridor Revenue Sharing Agreement	Continues to serve localities	Same	On schedule
Radford/Montgomery County Joint Land Use Controls and Planning	Steering Committee made recommendations to local government regarding sewer and water capacity	Same	On schedule
Giles County Regional Water System	The county and five towns are all on line	Same	On schedule

Northern Shenandoah Valley Regional Partnership
RCP Qualification Received July 1998, Funding Received August 1998, October 1999, July 2000, and August 2001
Report Timeframe: May 2001 - April 2002

RCP New Projects

Project	Reported Status	Planned Status (Benchmarks)	Notes
Assessment Tool Deployment in Regional Workforce Training Service	<ul style="list-style-type: none"> • Implemented use of mobile classroom to bring training services to worksites • Completed profiles for Hood • Completed assessments for region's secondary schools and at Fisher, Hood, and Howell Metal • Delivered A+ training courses, MOUS and CISCO training • 30 businesses attended two "Learning Breakfasts" 	Same	On schedule

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Business Incubator	<ul style="list-style-type: none"> • Director hired • Working Board of Directors established • Two clients located in Winchester facility • Branch facility opened in Front Royal in January 2002 	Same	On schedule
Workforce Development Coordinating Network	<ul style="list-style-type: none"> • Completed feasibility study for inter-region north-south transit service • Updated manufacturing directory • Conducted Career Opportunities Events Week with 14 industries, 261 students and 40 teachers participating 	Same	On schedule
Shenandoah River Recreation Project	<ul style="list-style-type: none"> • River Use Committee identified 25 priority issues and made 3,000 recommendations • Five subcommittees formed around five top issues • Implementation areas include water quality for swimming and fish consumption, accommodations, and public safety 	Same	On schedule

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Regional Tourism Destination	<ul style="list-style-type: none"> Launched weekly “Tourism Tuesdays” live radio show Received \$178,000 Virginia Tourism Corporation All DMO have increase in number of information requests, surpassing 50,000 	Same	On schedule
Rural Intelligent Transportation Systems Planning Report (formerly: Internet Tourism/Traveler Information and Marketing and Marketing: Highway Advisory Radio)	Travelshenandoah.com web site converted to nationwide 511 traveler information service	Same	Ongoing I-81 corridor is the 4 th location in the nation to implement 511 service
Healthy Families Northern Shenandoah Valley	<ul style="list-style-type: none"> Expanded services into Warren County 150 families served Hired two Spanish speaking Family Support Workers 21st Century Learning Grant supports three Healthy Families part-time workers 	Same	On schedule

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Shenandoah Valley Battlefields Historic District Commission	<ul style="list-style-type: none"> • Purchased three pieces of property • Received TEA-21 and American Battlefield Protection Program grants • Launched preservation plan • Began to implement <u>Shenandoah Valley Battlefields National Historic District Management Plan</u> 	Same	On schedule
Our Health, Inc. (New activity since RCP Qualification)	<ul style="list-style-type: none"> • Presentations to stakeholder organizations • Purchased property • Completed schematic design for 27,000 square foot project • Secured two grants totaling \$104,800 	Same	On schedule

RCP Existing Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Lord Fairfax Disability Services Board	<ul style="list-style-type: none"> • Accessible equipment for human services agencies • E-911 database special needs registry • Study of disabled parking regulations and enforcement with law enforcement agencies 	Same	Ongoing activities
Lord Fairfax Community College Consortium	<ul style="list-style-type: none"> • 240 high school students and 60 teachers participated in Career Opportunities Week • Job Fair held on campus 	Same	Ongoing programs
Apprenticeship in Virginia	337 apprentices sponsored by over 50 businesses	Same	Ongoing program
Northern Shenandoah Valley Adult Education Program	Workforce education services to 11 area employers	Same	Ongoing programs
Tri-County Virginia O.I.C. Inc.	Consolidating into the WIB's activities	Same	Ongoing program
Shenandoah Valley Technology Council	<ul style="list-style-type: none"> • 75 members • Legislative activities 	Same	Ongoing programs
Regional Community Workshops	Vocational programs for adults with disabilities	Same	Ongoing programs
Philpott Manufacturing Extension Partnership	Ongoing assistance to area manufacturers	Same	Ongoing
Shenandoah Valley Telecommuting Center	<ul style="list-style-type: none"> • 24 federal employees use center • Private sector businesses use center 	Same	Ongoing program

Rappahannock-Rapidan Regional Partnership RCP Qualification Received July 1999, Funding Received October 1999 July 2000, and August 2001 Report Timeframe: May 2001 - April 2002			
RCP New Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Regional Labor Market Analysis and Economic Development Technology Marketing	<ul style="list-style-type: none"> Establishment of a regional website for marketing agriculture products, www.piedmontgrown.com Virginia Independent Growers form to market the region's farm products directly in Washington, DC metro area achieving over \$15,500 in first year in market sales Regional meeting on broadband helps raise awareness and brings new vendors to region 	Same	On schedule

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Advanced Technology Center and Workforce Development	<ul style="list-style-type: none"> • Culpeper Career Partners developed student (1,000 participants) and teacher (75) shadowing programs, career development programs (1,200 students) and career academy programs (60 students) • Career Partners' 43 business members include Keller Manufacturing, Precision Machine Works, Virginia Community Bank, Euro-Composites, and Channel 21 • Created technology classroom with state of the art computers and teaching equipment • Career Center of Orange places 23 computers with low income individuals to learn computer and keyboarding skills for job training 	Same	On schedule

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Regional Marketing of Travel and Tourism	<ul style="list-style-type: none"> • Development of a regional winery brochure and updating regional tourism brochure • Update of Foothills Tourism Partnership • Two-month regional promotional display at K Street Virginia Tourism Center • Participation in Spring Insert Advertising, Virginia is for Lovers Travel Guide and Civil War publications • Fulfilled requests for 9,450 brochures • Received 16,999 hits on www.visitfoothills.org 	Same	Ongoing program
Development of Virginia Regional Transit Services	<ul style="list-style-type: none"> • Established public transportation systems in towns of Culpeper and Gordonsville; every town over 3,500 has access to public transportation • One-way rides in town of Culpeper exceed 1,200 per month 	Same	On schedule

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Regional Visioning and Strategic Plan – Sense of Region	<ul style="list-style-type: none"> • Endorsement of a regional vision by the Regional Commission and publication of our regional vision • Development of a regional transportation plan • Regional Housing Workshop 	Same	On schedule
Small Business Incubator Network and Entrepreneurial Support System	<ul style="list-style-type: none"> • Orange Incubator funded from DBA, staff hired, site secured • Lord Fairfax SBDC provides services to 81 clients in 2001, an increase of 72 percent • Small Business Development Services provided region-wide by Germanna and Lord Fairfax Community College; four new businesses started 	Same	On schedule

RCP Existing Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Welfare to Work Initiatives	<ul style="list-style-type: none"> • Work Place in Warrenton incorporated as a 501 C 3 and has exceeded expectations for placing people in jobs (393 June - April) and client visitations (7,041 June - April) 	Same	Ongoing program
Joint Utility Agreements	<ul style="list-style-type: none"> • Culpeper Town and County signed an agreement to expand utility services into the County • Partnership supported the efforts of the Rappahannock River Basin Commission in developing a computer model to study source water 	Same	On schedule

Richmond Regional Partnership RCP Qualification Received December 1997, Funding Received August 1998, October 1999, July 2000, and August 2001 Report Timeframe: May 2001 - April 2002			
RCP New Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Workforce One – Business Industry Roundtables and Industry Action Groups	<ul style="list-style-type: none"> • Workforcewizard.org: regional network resource now available on web; business service center website launched in June 2002 • Manufacturer’s Education Consortium curriculum standards defined and utilized in Chesterfield • Demand side completed of community audit for employment challenges facing low-income population; supply side audit underway • Health Related Services IAG under development to address specific workforce needs 	Same	On schedule

RCP New Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Workforce One – Education Leadership	<ul style="list-style-type: none"> • Sponsored newsletter and conferences for career counselors through Virginia Career Development Association, VSU and other educational sources • 120 people participated in workplace ethics conference 	Same	On schedule
Convention Center Expansion	<ul style="list-style-type: none"> • Construction continues • Ballroom opened and hosts events with ongoing construction • Garage completed & opened 	Same	On schedule
Workforce One – Community Awareness Program	<ul style="list-style-type: none"> • Through TechnoTrain program, 1,240 people received hands-on training in mobile technology lab • Participated in Tapestry, a United Way resource and referral web-based technology listing 4,500 resources for employment • Ongoing marketing 	Same	On schedule

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Greater Richmond Employment Assistance Team (formerly Workforce One – Welfare Reform Initiative)	<ul style="list-style-type: none"> • 265 individuals placed in employment • 532 individuals enrolled 	Same	Ongoing program
Capital Area Airport Expansion (Richmond International Airport)	<ul style="list-style-type: none"> • Completed construction for Huntsman Road, Eubank Parking Lot, Rental Car Garage, and Taxiway U • Began construction for Taxiway A South 	Same	On revised schedule
Community Collaborative for Youth (Youth Matters)	<ul style="list-style-type: none"> • Served 550 children in 16 schools in region • Reach Out and Read implemented in 5 health care sites • 200 teachers participated in October Reading Summit 	Same	Ongoing program
Eastern Virginia Airports System Study	<ul style="list-style-type: none"> • Study recommended two-airport system of RIC and a new SE Virginia airport • New system would improve non-stop air service • New system will result in 75 percent more jobs and increase tax revenues 	Same	Completed

RCP Existing Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Convention and Visitors Bureau	<ul style="list-style-type: none"> Completed and opened with 180,000 s.f. of exhibit space Completed 32 meeting rooms in 50,000 s.f. 	Same	On schedule
Biotech Research Park	<ul style="list-style-type: none"> Six buildings comprising 310,000 s.f. are 100 percent leased Base employment of 850 	Same	On schedule
Greater Richmond Partnership (Economic Development Initiative)	<ul style="list-style-type: none"> Major new firms in region (VIMCO, Graybar Electric, Rotary Coporation, Custom Pac) Major expansions (Dupont, Honeywell, Alfa Laval, Wella, Maruchan, Trigon, Wachovia) New brand: "Historic Richmond Region: Easy to Love" 	Same	Ongoing program
Capital Area Partners for Education Reform (CAPER)	<ul style="list-style-type: none"> 34 educators visited businesses to write SOL related lesson plans 95 counselors attended CAPER/PEER workshop on regional workforce needs 100 high school students attended Ethics for Life forum 	Same	Ongoing program

RCP Existing Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Capital Area Training Consortium	<ul style="list-style-type: none"> One-stop system for business services streamlined Focus on skill shortages in health care and technology industries 	Same	Ongoing program
Community Colleges	Technology courses increasing	Same	Ongoing program
Governor's School	New facility completed and occupied	Same	Ongoing program
VCU Engineering School	<ul style="list-style-type: none"> Technical exchanges with area businesses 48 faculty \$2.5 million in research funds 	Same	Ongoing program
Math and Science Center	<ul style="list-style-type: none"> Taught 136,000 students 1,550 teachers participated in 50 workshops 	Same	Ongoing program
Regional Transportation Planning (MPO)	Regional transportation priorities and planning	Same	Ongoing
Central Virginia Waste Management Authority	Solid waste management and recycling for the region	Same	Ongoing program
Water Supplies	Regional water supply	Same	Ongoing program
Wastewater Treatment Services	Regional wastewater treatment	Same	Ongoing program
Fish Passage Project	Fish passages complete	Same	Completed

RCP Existing Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
James River Advisory Council	Over 500 volunteers participated in annual James River clean-up	Same	Ongoing program
Richmond Regional Planning District Commission	<ul style="list-style-type: none"> • Census support • Regional forum for environmental initiatives • Street name clearinghouse • Regional GIS 	Same	Ongoing programs
Greater Richmond Transportation Company	<ul style="list-style-type: none"> • Local and express regional bus service • “Jobs bus” links urban workers with suburban jobs 	Same	Ongoing program

Thomas Jefferson Venture RCP Qualification Received July 1999, Funding Received October 1999 July 2000, and August 2001 Report Timeframe: May 2000 – April 2001			
RCP New Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Regional Economic Opportunities Database	<ul style="list-style-type: none"> • Prototype website completed for Nelson County • Websites under construction for two other counties • Redesigning regional website 	Complete all localities' web sites	On revised schedule
Virtual Academy for Information Technology Training	<ul style="list-style-type: none"> • Enrollment doubled to 108 students • 50 percent of students use distance learning through Element-K • 30 percent of students have internships or other work-based learning opportunities 	Same	Enrollment exceeded expectations
Business Educator Exchange Fellowships	<ul style="list-style-type: none"> • 21 educators and 20 businesses are active • One-day inservice training for Albemarle vocational educators • Database links educators and businesses in use on line 	Same	On schedule

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Specialized Technology Training Programs to Meet Private Industry Needs	<ul style="list-style-type: none"> • 106 students trained in Professional Design with 59 students completing the certificate • 128 students trained in Bio Tech program: Eight completed the certificate and five are employed in the field 	Same	On schedule
Regional Heritage Tourism Program	<ul style="list-style-type: none"> • Completed report and presented to local governments • Contract signed with local tourism agency to complete projects 	Same	On revised schedule
Affordable Housing Trust Fund Management	<ul style="list-style-type: none"> • Raised approximately \$2 million • Approved for HUD Homes Discount Sales and Secondary financing so low-income families may purchase home for half price 	Same	On schedule
Zion Crossroads Development Initiative	Terminated Project	Ground-breaking for site	Revenue sharing not a priority for counties

RCP Existing Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Thomas Jefferson Partnership for Economic Development	Undergoing major fund drive, continuing to work with localities seeking new businesses	Same	Ongoing program
Virginia Economic Development Corporation – Micro Loan Program	Located in Piedmont Housing Alliance offices; PHA operates existing program	Same	Ongoing program
Thomas Jefferson Sustainability Council	Searching for additional members from stakeholder groups	Same	Ongoing program
Charlottesville-Albemarle Convention and Visitors' Bureau	Co-sponsored Camp Jeep, attracting thousands of visitors to region	Same	Ongoing program
Charlottesville / Albemarle Revenue Sharing Agreement	Continued sharing of revenue	Same	Ongoing
Charlottesville Albemarle Technical Education Center (CATEC)	Partner in IT Academy/Venture program	Same	Ongoing program
Welfare Reform Planning	WIB has taken working poor as a priority and included welfare reform projects in its program implementation	Same	Program with new organization
Charlottesville-Albemarle Children and Youth Commission (CACY Commission)	Monitoring indicators and benchmarks for well-being of children and youth in the region	Same	Ongoing program
Planning and Coordination Council	Two neighborhood studies to be included in localities' Comprehensive Plans	Same	Ongoing program

RCP Existing Projects (continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
TJPDC HOME Consortium	Receives \$836,000 annually to improve housing conditions	Same	Ongoing program
Charlottesville/ Albemarle Airport Authority	Expanded travel offerings	Same	Ongoing
MPO and Rural Transportation	Completed rural area greenways plan and regional bicycle and pedestrian plans	Same	Ongoing program
E-911 Coordination Council	Co-location of University, Albemarle and Charlottesville communications	Same	Ongoing
Rivanna Solid Waste Authority	Solid waste and recycling	Same	Ongoing programs
Rivanna Water and Sewer Authority	Water supply to Albemarle and Charlottesville	Same	Ongoing program
Charlottesville/ Albemarle Joint Security Complex	Expansion underway	Same	Ongoing program
Central Virginia Regional Jail	Pre-trial services added	Same	Ongoing program
Fire Services Contract	Contract renewed for ten years	Same	Ongoing
Jefferson-Madison Regional Library	Public Internet access	Same	Ongoing program
Ivy Creek Natural Area	New educational building	Same	Ongoing program
Darden Towne Park	Site of Rivanna River Roundtable kiosk	Same	On schedule
Greenbelt Trail System	Continued expansions	Same	Ongoing program

Virginia Coalfield Coalition RCP Qualification Received July 1998, Funding Received August 1998, October 1999, July 2000, and August 2001 Report Timeframe: May 2001 - April 2002			
RCP New Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Virginia Coalfield Coalition Bank Consortium for Business and Industry	Terminated Project	Establish loan loss reserve	Banks could not reach consensus for loan program
Workforce Development for 21 st Century (Analysis of Labor Force)	Completed analysis of all labor force data	Same	On schedule
Virginia Coalfield Regional Industrial Park Study	Five suitable sites chosen including two along the Coalfields Expressway	Same	On schedule, waiting for bonds to pass
Virginia Coalfield Business Incubator Network—Lenowisco Region	<ul style="list-style-type: none"> Two tenants added for total of six tenants and 98 employees Workshop conducted for potential entrepreneurs 	Same	On schedule
Virginia Coalfield Business Incubator Network—Richlands	<ul style="list-style-type: none"> Construction completed on new facility Tenants are three businesses and one sheltered workshop, with continued marketing for potential tenants 	Same	On schedule

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Coalfields Expressway Regional Economic Opportunity Impact Program	<ul style="list-style-type: none"> Comprehensive Agreement for \$78 million for Phase A design and construction Virginia Public Private Transportation Act (PPTA) used to build highway in 10 – 12 years vs. the projected 30 – 40 years 	Same	On revised schedule (VDOT financial problems cause delay in Notice to Proceed)
Virginia Coalfield Market Rate Housing Study	Three pilot public-private projects (Jonesville, Norton, and Cumberland Plateau) working to jump start market rate developments	Same	On schedule
Coalfield Telecommunications Initiative	Preliminary data collected to develop telecommunications and technology strategy	Same	Some recommendations being implemented as study continues

RCP Existing Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Coalfield Economic Development Authority	<ul style="list-style-type: none"> • 28 prospect visits • Five new announcements • Three expansions 	Same	On schedule
Cumberland Plateau Regional Industrial Park	AT&T wireless to locate call center in park creating 300 jobs	Same	On schedule
Duffield Regional Industrial Park	Prospect visits with regional coordination	Same	On schedule
Heart of Appalachia Tourism Authority (formerly Virginia Coalfield Regional Tourism Development Authority)	Promote region as tourist destination nationally and internationally	Same	On schedule
Bi-County Water Project	Several hundred new households receive water from John Flannagan Dam treatment plant	Same	Ongoing program
Coalfield Regional Water Development Fund, Inc.	Gap financing for eight water system projects	Same	Ongoing program

RCP Existing Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Southwest Virginia Educational Consortium	<ul style="list-style-type: none"> Professional development for 650 teachers from 16 public school systems Reading Success Network serves 6,000 students Teacher Employment Fair for 125 prospective teachers Teacher Cadet program encourages high school seniors to become teachers 	Same	On schedule
Regional Adult Education program of PD1 and PD2	Basic Literacy, GED testing, Alternative high school, Family literacy, Computer training, Corrections training, Workplace training, and other programs	Same	Ongoing programs
Workforce Investment Act: Area One	<ul style="list-style-type: none"> 1,530 total clients 316 in dislocated worker program; 153 in employed worker program; 431 in adult program 508 in Youth in School program; 131 in Youth Out of School program 	Same	Workforce programs combined into Area One WIB

Virginia's Heartland Partnership RCP Qualification Received July 1999, Funding Received October 1999 July 2000, and August 2001 Report Timeframe: May 2001 - April 2002			
RCP New Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Virginia Heartlands	<ul style="list-style-type: none"> • Attended four trade shows • Met with five prospects • Completed direct marketing to VEDP staff • Assisted Localities with Prospect Inquires 	Ongoing marketing	Hired new marketing firm
Regional Industrial Parks	<ul style="list-style-type: none"> • Access from US 360 approved by VDOT • Wastewater infrastructure funding attained for expansion into park • Creation of Virginia's Heartland Regional Facilities Authority 	Same	On revised schedule
Work Keys Initiative	<ul style="list-style-type: none"> • Eight job profiles • 75 individual assessments • 250 Individual assessments 	Same	On revised schedule
Regional Training Network	<ul style="list-style-type: none"> • Served 26 people 	Same	On revised schedule

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Economic Development Summit	150 participants: County and town public officials, state legislators, DHCD, VEDP, and business representatives from all six counties	Same	Completed
Technology Council	<ul style="list-style-type: none"> • Researched possibility of local technology zones • Redundant fiber project for regional park • Worked on E-58 project 	Same	On schedule

RCP Existing Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
STEPS, Inc. (Manufactures cold-weather clothing)	<ul style="list-style-type: none"> • 50 percent reduction in workforce to 36 • Developing contracts with U.S. Government to make up for lost NYC contracts 	Same	Major NYC customer lost due to September 11 attacks; mild winter reduced orders for cold-weather clothing
Virginia's Retreat Regional Tourism Consortium	<ul style="list-style-type: none"> • Enhanced driving tour—improved radio transmission • Article in <u>America's Civil War Magazine</u> • Advertising and trade shows • Travel packages sold by Traveling America Corporation 	Same	Ongoing program
Southside Virginia Business and Education Commission	Terminated Project	Link education and workplace	Dissolved due to loss of funding

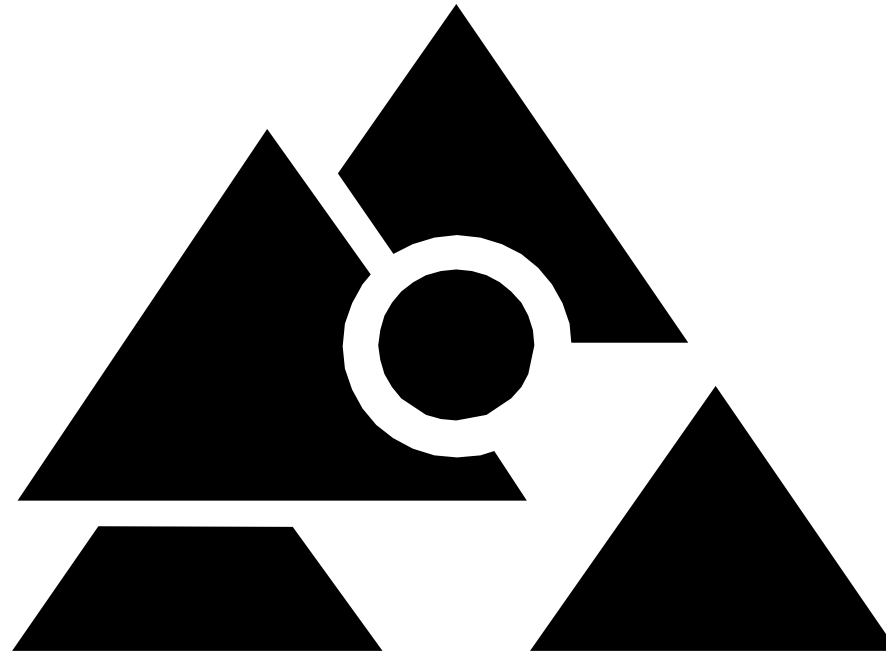
West Piedmont Regional Alliance RCP Qualification Received December 1997, Funding Received August 1998, October 1999, July 2000, and August 2001 Report Timeframe: May 2001 - April 2002			
RCP New Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Dan River Business Development Center (formerly called Danville-Pittsylvania Small Business Incubator)	<ul style="list-style-type: none"> • Three new businesses have located in the \$2.4 million, 30,000 s.f. incubator • Marketing continues 	Same	On schedule
Piedmont School-to-Work/Tech Prep Consortium	<ul style="list-style-type: none"> • Connecting educational systems and processes to the world of real-life work • Manufacturing curriculum • Added courses in Telecommunications and Motorsports Technology 	Same	On revised schedule
Regional Focal Points for Workforce Development	<ul style="list-style-type: none"> • Conducted pre-employment training for 400 candidates for Nautica • Became authorized Prometric Testing Center and offered industry certification tests • Expanded assessment tools to include WorkKeys, CASAS, DiSC, MOUS management Readiness and customized as needed for businesses 	Same	On schedule

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Southern Virginia Economic Development Partnership	Terminated project	Economic development marketing efforts	Some initiatives from this project are occurring under the new Economic Adjustment Strategy
Regional Center for Advanced Technology and Training (New activity since RCP qualification)	<ul style="list-style-type: none"> Applied technology and training program underway providing customized responses to employers needs Completed feasibility study for polymer manufacturing research center Established Internet Incubator for business community Established Information Technology Institute 	<ul style="list-style-type: none"> Same in program areas New facility under construction 	Programs operating at a temporary location
Regional Small Business Development Center	<ul style="list-style-type: none"> Provided services to 59 long-term clients Generated \$2,570,000 in new capital investments Held six regional seminars to promote small business development 	Same	Ongoing implementation
West Piedmont Regional Economic Adjustment Strategy (New activity since RCP qualification)	Development of strategy process includes extensive interviews of regional government and business leaders, business survey, industry targeting, and financing options	Same	On schedule

RCP New Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Dan River Small Business Development Program and West Piedmont Business Development Center (Incubator) (New activity since RCP qualification)	Dan River Program: <ul style="list-style-type: none"> • Served 48 long-term clients • Held seven regional seminars West Piedmont Center: <ul style="list-style-type: none"> • Building renovations began and continue • Interim Director hired • Received \$1 million in grant funding • Marketing efforts underway 	Same	On schedule

RCP Existing Projects			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Regional Overall Economic Development Program	<ul style="list-style-type: none"> • Maintenance of Redevelopment Area designation for the region • Received over \$4 million in EDA grants including \$1.5 million for Danville-Pittsylvania Cyberpark 	Same	Ongoing program
CenterState 29 Tourism Marketing	<ul style="list-style-type: none"> • Ongoing marketing • Visitor's Center groundbreaking in February 2002 	Same	Ongoing program
Virginia Racing Region (cooperative marketing)	<ul style="list-style-type: none"> • Enhanced marketing efforts at trade shows and via the Internet • Visitor's Guide updated and distributed 	Same	Ongoing program
Partnership for Progress	Assisted with Martinsville-Henry County Chamber of Commerce telephone system and Office of Tourism, and travel expenses for Henry County Office of Economic Development	Same	Ongoing program

RCP Existing Projects (Continued)			
Project	Reported Status	Planned Status (Benchmarks)	Notes
Martinsville-Henry County Joint Enterprise Zone	<ul style="list-style-type: none"> City of Martinsville: 36 new businesses and 77 new jobs Henry County: one new business and 104 jobs 	Same	Ongoing program Business closures led to 294 job losses in the City and 1,292 job losses in the County
Franklin-Rocky Mount Industrial Park	Expansions of two existing manufacturers	Same	Ongoing program
Promoting Interstate Location – Job Link (private industry group supporting I-73 Project)	Corridor location selected, next steps are funding for design, right-of-way and construction	Same	Ongoing program
Center for Applied Technology and Career Exploration	<ul style="list-style-type: none"> 130 7th and 8th graders attended applied technology and career exploration program Curriculum includes aviation and aerospace technology, web page design, engineering/ architecture, environmental studies, legal services, and media/TV 	Same	Ongoing program



Appendix, Section Two:

Summary of 1997–2002 Annual Reports

From Partnerships Completing First Five Years

In 1997, seven partnerships qualified under the Regional Competitiveness Act. These partnerships received incentive funding in August 1997, August 1998, October 1999, July 2000, and August 2001. In June 2002, they reported on activities from their first five years of regional cooperation.

Crater Regional Partnership	
RCP New Projects	
Project	Highlights
Forum for Workplace Preparation (Parent and student education about workforce skills and opportunities)	<ul style="list-style-type: none"> • In 1999, videotapes of forum on labor market and the role of parents and educators in workforce preparation were distributed to all school systems • Fort Lee Civilian Military Council became partner in 2000 • Virginia Works Conference in 1999 hosted 250 participants • In 2000, the videotape “Pathways to Success” was produced for cable broadcast and used in all school systems; area employers were highlighted • Jobs of Tomorrow 2002 forum hosted 60 participants • In 2002, effort folded into Job Shadowing Program under PEER Consortium at John Tyler Community College
Business, Industry, and Government Services (BIGS) Center (training and development)	<ul style="list-style-type: none"> • 1,400 companies utilize the Center to train employees in needed skills • Programs offered under Information Technology, Quality Improvement, Management, and Safety and Industrial Skills • Developed promotional brochure to better inform 158 businesses in the southern portion of the region about the services available through the Center • The Emporia-Greenville IDC helps inform newly located companies about the BIGS Center • Computer training course designed, implemented, and ongoing • Ongoing marketing of training program to industry

RCP New Projects (Continued)	
Project	Highlights
Regional Workforce Assessment Center	<ul style="list-style-type: none"> • The Center was recognized by ACT, Inc. as the top contributor to community-based workforce development in 2001, selected from 267 centers in 38 states • Commenced the “Skill Streams for Success” program at Rowanty Technical Center – three basic skills training programs in building construction, health care, and industrial-manufacturing • Continued computer classes at Wakefield Center building in the Town of Wakefield; established an assessment center there • In 2002, 632 individual assessments conducted in Petersburg, Chesterfield, Surry school divisions; Rowanty Technical Center (operated by three school divisions); John Tyler Community College; the Wakefield Center; and the WIB One-Stop Centers • In partnership with a local industry, B.I. Chemicals, Inc., a student apprenticeship program was created to train local students for future pharmaceutical jobs that B.I. Chemicals will need to fill • Began auto technician apprentice program • Conducted job profiles for B.I. Chemicals and Chaparral Steel, which assisted these companies in recruitment, training, and retention of workers • Installed “Key Train” Work Keys and aligned its software
Appomattox Regional Governor’s School for the Arts and Technology	<ul style="list-style-type: none"> • Private fundraising effort generated \$6 million, along with approximately \$4.5 million in historic rehabilitation tax credits • The school teaches all required core high school courses and Statistics, Introduction to Engineering, Technology, Senior Design, Advanced Programming and a variety of music, dance, art and theater classes • 192 students enrolled • First graduating class (26 students) graduated in June, 2001

RCP New Projects (Continued)	
Project	Highlights
Eastern Virginia Airport System Study (EVASS)	<ul style="list-style-type: none"> • Final report and recommendations presented in a public forum at Richard Bland College by VA Department of Aviation staff in August, 2001 • Due to changes in the airline industry in response to events of September 11, recommendations will not move forward at this time
Southside Virginia Regional Technology Consortium (School divisions' access to technology)	<ul style="list-style-type: none"> • In 2000, over 200 administrators trained for distance learning • Developed SOL remediation course and testing • Operation and administration fully under Longwood College • All 22 participating school divisions are linked to each other through "Learn-Link" to provide every division with compressed video capability: infrastructure improvements, H.323 compressed video acquisition and installation, regional service access points, dial-plan and addressing options
Crater Small Business Development Center	<ul style="list-style-type: none"> • Since inception in 1998, 633 clients received counseling in business skills • SCORE volunteers shared their expertise with small business clients • In 2001, 11 seminars conducted on such topics as enterprise zones, tax regulations, business planning, franchises and the Crater MicroLoan Program – 112 participants • In 2002, two multi-week entrepreneurial training classes conducted – one at Fort Lee and one in Petersburg • Economic Impact: \$5.7 million in FY01-02, \$2 million in FY00-01 (Center assists clients in obtaining needed financing)

RCP New Projects (Continued)	
Project	Highlights
Job Shadowing Program	<ul style="list-style-type: none"> • In 1998, through a partnership with the Greater Richmond Technology Consortium, math teachers from four school divisions participated in a yearlong project involving shadowing and working with employers to improve principles related to the teaching of math • In 1999, seven localities participated in 26 programs • Held ethics seminar for students and a Counselor conference in 2000 • 14 mini-grants awarded to school divisions for job shadowing experiences, field trips to major employers, job fairs and provision of career education instructional materials • Tri-city Transition Resource & Disability Awareness Fair 2001 – Regional event for 600 students with disabilities and their parents to talk to employers, service providers and representatives of higher education • In 2002, combined with the Forum for Workplace Preparation activity

RCP Existing Projects	
Project	Highlights
The Improvement Association (Nonprofit community action agency)	Ongoing programs include Head Start, Project Discovery, Summer Youth, Homeless Intervention, and Home Buyers
Welfare Reform Planning Program	Folded into efforts now handled by Crater Regional Workforce Investment Board
Tri Cities Area MPO	<ul style="list-style-type: none"> • 2023 Improvement Plan • Hurricane Floyd analysis • Route 460 Advisory Council
Central Virginia Waste Management Authority	Solid waste management and recycling programs for 13 localities
Appomattox River Water Authority	Water supply to five localities
South Central Wastewater Authority	Wastewater treatment for five localities
Riverside Regional Jail	800 bed facility serves seven localities
Appomattox Regional Library	Serves 3 localities, with Internet access to Petersburg's libraries. New branch opened in northern Dinwiddie County

Hampton Roads Partnership	
RCP New Projects	
Project	Highlights
Hampton Roads Economic Development Alliance (Regional economic development and marketing), Forward Hampton Roads and Peninsula Alliance for Economic Development	<ul style="list-style-type: none"> • Attracted 13,801 new jobs, with \$30,590 average base salary • Capital Investments: \$497.3 million • HREDA and Peninsula Alliance for Economic Development went on two joint marketing missions to Detroit and Los Angeles to attract companies that could relocate manufacturing operations closer to the port • HREDA and PAED partnered in marketing efforts during the Industrial Development Research Council May 2000 World Congress in New York City • The two organizations partnered with the Hampton Roads Technology Council to develop a joint marketing brochure and companion website highlighting the region's technology assets; the three organizations also participated in a joint marketing mission to Maryland/Washington, DC centered on technology businesses

RCP New Projects (Continued)	
Project	Highlights
Hampton Roads Technology Council (Technology sector support and development)	<ul style="list-style-type: none"> • Annual development of a regional technology industry legislative agenda • Produced web and print promotional materials including www.hrtc.org • Participated in a joint trade mission to Maryland/Washington, DC with regional economic development organizations • Annual technology trade show (ITEC) in each of the past five years, averaging 4,000 attendees • Co-sponsored and produced multiple technology conferences in region (e.g. SemiCon-semiconductor manufacturing, ElectroMed2000-medical electronics, INCOSE-systems engineering) • Developed and began training programs for technology companies in law, marketing and finance (brand name “QuickEd”) • Virginia Venture Capital Forum meetings. Since taking over the planning and promotion, the number of events has increased 50% and average attendance has doubled • Administers the Hampton Roads Technology Incubator which has two locations and 16 clients • Contributed to improvement of Congressional funding of NASA Langley through participation in the NASA Aeronautics Support Team - NAST. This was an excellent example of regional cooperation to establish and execute a plan to influence budget deliberations in Washington, DC that threatened to close NASA Langley Research Center

RCP New Projects (Continued)	
Project	Highlights
Metropolitan Area Projects Strategies (MAPS) (Identification and prioritization of regional infrastructure needs)	<ul style="list-style-type: none"> ● Reviewed open space/business park information from six communities ● Successfully lobbied General Assembly for approval for sales tax referendum ● Provided groundwork for regional transportation referendum with \$.01 added to sales tax ● Achieved regional consensus to prioritize projects in this order: <ul style="list-style-type: none"> ○ Hampton Roads Technology Integration and Development Center, Old Dominion University, Technology Based Economic Development ○ Medical Sciences and Research Complex, Eastern Virginia Medical School Technology Based Economic Development ○ Virginia Arts Festival Endowment, Virginia Arts Festival, Quality of Life ○ Research and Innovations to Support Empowerment (RISE) Center, Norfolk State University, Technology Based Economic Development ○ The Discovery Center of Greater Williamsburg, College of William and Mary, Workforce Development ○ Virginia Marine Science Museum Phase III Expansion, Virginia Marine Science Museum, Quality of Life ○ National Institute of Aerospace (NIA), NASA, Technology Based Economic Development ○ Hampton Roads Learning Portal, WHRO Public Broadcasting, Workforce Development

RCP New Projects (Continued)	
Project	Highlights
Port Ombudsman/Intermodal Partnership (Formerly called Intermodal Partnership Committee)	<ul style="list-style-type: none"> • To improve intermodal access to the Port, secured \$75 million state funding for the 3rd Crossing of Hampton Roads, \$55 million in funding (Funds temporarily frozen as part of VA budget crisis) for construction of the I-564 Connector, \$25 million funding to study improvements to US 460 between Petersburg and Chesapeake converting a road into an interstate quality highway serving as a back door to South Hampton Roads • Negotiated Memo of Understanding with Navy to build I-564 connector and third crossing of Hampton Roads • \$4 million funding to continue Craney Island expansion study; study was completed showing no negative environmental impact clearing the project for the next phase of study • \$17.5 million funding to accelerate deepening of inbound channel into Norfolk Harbor by 2 years • Organized streamlining of environment review of port projects, trimming up to a year off the process • Ballast water legislation passed to avoid the introduction of invasive, non-native species in our channels, harbors and the Chesapeake Bay • Two Hampton Boulevard rail “grade crossings” at Greenbriar Avenue (\$24 million) and Terminal Boulevard (\$6.3 million for engineering design and analysis) essential to the Intermodal Partnership project have been funded (Funds temporarily frozen as part of VA budget crisis)

RCP New Projects (Continued)																							
Project	Highlights																						
Center for Public/Private Partnership (St. Juliens Creek – Military Partnering)	<ul style="list-style-type: none"> Completed baseline physical study of property Federal Enhanced Use legislation eases regulations on transfer of property Completed market study that recommends broadening size of project to include contiguous commercial and residential properties surrounding St. Juliens 																						
PDCCC Workforce Development Center (expansion)	<ul style="list-style-type: none"> The 33,000 square foot Center opened on Franklin campus in Spring 2002 Since 1997, the College has provided workforce services to the following: <table> <tr> <th></th><th><u>1997-1998</u></th><th><u>1998-1999</u></th><th><u>1999-2000</u></th><th><u>2000-2001</u></th><th><u>2001-2002</u></th></tr> <tr> <td><i>Employers Served</i></td><td>14</td><td>20</td><td>20</td><td>23</td><td>34</td></tr> <tr> <td><i>Enrollments</i></td><td>1,252</td><td>1,533</td><td>1,481</td><td>1,800</td><td>1,872</td></tr> </table> 						<u>1997-1998</u>	<u>1998-1999</u>	<u>1999-2000</u>	<u>2000-2001</u>	<u>2001-2002</u>	<i>Employers Served</i>	14	20	20	23	34	<i>Enrollments</i>	1,252	1,533	1,481	1,800	1,872
	<u>1997-1998</u>	<u>1998-1999</u>	<u>1999-2000</u>	<u>2000-2001</u>	<u>2001-2002</u>																		
<i>Employers Served</i>	14	20	20	23	34																		
<i>Enrollments</i>	1,252	1,533	1,481	1,800	1,872																		

RCP New Projects (Continued)	
Project	Highlights
Housing Loan Fund Partnership	<ul style="list-style-type: none"> • For the five-year period FY-98 through FY-02, the HRLFP provided homeownership financing for 253 low-income households • For FY-02, the HRLFP has 38 home loans completed or in process; funding is available for four additional applicants • Support of local homeownership program priorities in FY-02 includes mortgage financing for the Madison Heights Phase 2 development in Newport News, the Campostella Square development in Chesapeake, HOPE 6 housing development in Portsmouth and housing rehabilitation projects in Virginia Beach and Hampton
Hampton Roads Housing Consortium	<ul style="list-style-type: none"> • During the five-year period from FY-98 through FY-02, the HRHC provided 20 presentations on housing topics and 3 regional affordable housing workshops. In addition, the HRHC co-sponsored four workshops for lenders and housing development professionals in cooperation with DHCD or the Federal Home Loan Bank of Richmond • During FY-02, sponsored presentations on fair housing, Richmond's innovative housing initiative, and a legislative update
Franklin/Southampton Revenue Sharing	<ul style="list-style-type: none"> • The initial retail zone enabled the city and county to develop a major retail complex including a 195,000 square foot, 24-acre retail development anchored by a Wal-Mart Superstore and home to many other retail establishments • The industrial zone facilitated a major expansion of the area's primary industrial business (International Paper, formerly Union Camp); 2,600 acres of developable land remain and will continue to generate development opportunities for the two participating jurisdictions • Success of the various shared revenue agreements has confirmed Franklin and Southampton's commitment to partner whenever necessary to remain competitive • Due to success of this revenue sharing project, city and county officials are exploring joint tourism activities

RCP New Projects (Continued)	
Project	Highlights
Regional Education Purchasing Cooperative (REPSA)	<ul style="list-style-type: none"> • Regional health care effort led to lower insurance costs for the school districts • Regional five-year regional computer hardware and maintenance contract • Group natural gas purchase • Sponsored a one-hour program for teachers, shown on public television, on improved strategies for teaching the Standards of Learning • Partnered with Old Dominion University to sponsor a series of conferences on techniques to prevent school violence • In 2001- 2002 the HRPESA focused on creating a property & casualty insurance consortium and is currently in the bidding process
Telecommunications Advisory Committee	General Assembly passed legislation that recognizes local control over public rights-of-way
Air Transportation Study	<ul style="list-style-type: none"> • Study recommended not merging the governing bodies of the Norfolk and Peninsula Airport • Working group will begin to undertake effective joint tasks
Pentran and TRT Merger (expansion)	Pentran and TRT merged to form Hampton Roads Transit, the first merger of this kind in the United States

RCP Existing Projects	
Project	Highlights
Hampton Roads Partnership	<ul style="list-style-type: none"> • Developed Five Point position for Transportation advocacy • Port development mission • Smart Region e-government effort • State of the Region Report
BRAC 95	<ul style="list-style-type: none"> • Successfully worked to keep local military bases open • Acquired naval aviation assets previously destined for North Carolina
PDC Merger	<ul style="list-style-type: none"> • 1990 merger of Southeastern Virginia PDC and Peninsula PDC • 1993 addition of Gloucester • 1998 addition of Surry

RCP Existing Projects (Continued)	
Project	Highlights
Square One (Formerly called Healthy Communities Cluster)	<ul style="list-style-type: none"> • “Year of the Young Child” public awareness campaign that included televised public service announcements and the publication of “The First Five Years,” a parenting booklet that was distributed in all 17 localities • Scholarship assistance for 34 child care providers to upgrade their skills and compensation through TEACH (Teacher Education and Compensation Helps) • Hampton Roads Ready to Read Initiative: Square One awarded \$100,000 in planning grants and began to provide technical assistance to nine localities to develop community action plans to increase the number of children who begin kindergarten ready to read • In further support of reading readiness, Square One presented Getting Ready to Read, a series of best practices workshops for parents and educators, at the Hampton Child Fair in August 2001; more than 100 parents and providers attended, representing 12 localities and more than 40 agencies • Square One sponsored the development of a 10-course regional training curriculum for staff from various public and private agencies; from May 2000 to April 2002, 171 local home-visiting staff completed an average of five courses each in the curriculum developed by Square One and the Virginia Institute for Social Services Training Activities (VISSTA)

RCP Existing Projects (Continued)	
Project	Highlights
MPO	<p>The region's 2021 Transportation Plan recommended the following projects that form the basis for the region's upcoming November 2002 referendum for funding strategic transportation needs. This initiative is ongoing and involves a \$.01 addition to the sales tax.</p> <ul style="list-style-type: none"> • Hampton Roads Third Crossing • Southeastern Parkway and Greenbelt • Widening of Interstate 64 on the Peninsula • Route 460 upgrade to Interstate status • Midtown Tunnel/Martin Luther King Freeway Extension • Regional Transit
Southeastern and Peninsula PSAs	<ul style="list-style-type: none"> • Recycled 200,000 tons of materials • Sold nearly 200 tons of compost and mulch • Recycled 335,067 tires • Serviced 157,400 homes with curbside recycling
Hampton Roads Sanitation District	<ul style="list-style-type: none"> • Maintain 427,000 service connections • Treated an average of 157 million gallons of wastewater each day
Regional Jail Authorities	Regional jails have capacity for 1,692 inmates

Northern Virginia Regional Partnership

RCP New Projects

Project	Highlights
Regional Job Needs Survey Analysis and Assessment	<ul style="list-style-type: none"> Published <u>An Analysis of the Northern Virginia Workforce and Labor Market</u> with major findings: The region is adding net new jobs but at a slower rate than in 2000 or earlier in 2001; it has a large technology sector concentrated in the areas of systems integration, information; technology, and other technology services employing about 250,000; employers overwhelming stated that employees in the region have a good and solid skill base; foreign-born workers have become an important source of labor throughout the Northern Virginia region, supplying both high and low-level skills Published <u>The Economic Competitiveness of Northern Virginia, A Benchmark Study with Seven Competitor Regions</u> which outlined strengths: Northern Virginia is an economically growing, high income region with a highly qualified work force, high levels of investment, strength in high technology segments of the economy, strong sales to the federal government, and a high quality of life. Challenges include: tight labor market, high housing costs, long commuting times, and low levels of venture capital investment
Regional Workforce Development Coordinating Center	<ul style="list-style-type: none"> 14 new and ongoing IT training projects Northern Virginia Online Career Center website launched in November, 2001 Over 900 resumes posted on resume databank Over 150 jobs posted online Since 1998, received over 3,576 telephone inquiries from general public on regional IT training

RCP New Projects (Continued)	
Project	Highlights
Workforce Development Education and Training	<ul style="list-style-type: none"> • Since 1998, partnership has committed \$6.9 million in RCP funds to create and expand new IT training programs • Leveraged estimated \$22.6 million in additional resources for IT workforce efforts • Since 1998, 11,690 adults completed training programs; 2,4000 adults have upgraded skills and/or have been placed in IT positions in the region • 415 adults approved for career assistance loans in collaboration with Sallie Mae, a 95 percent approval rate (loan program totals \$1,875,000 and has 0 loan defaults) • In 2001 demonstration project, 102 adults were placed in new technology employment, at wages 29 percent higher than planned increase
Career Awareness	<ul style="list-style-type: none"> • Sponsored TECH-TALK event with 300 high school students participating to learn about information technology jobs in the region • Five school districts to expand Cisco Local Training Academies to include new IT training programs for students • Sponsored conferences for 250 secondary school counselors, educators, and administrators to learn about region's IT industry; collaborated with Northern Virginia Community College • 250 educators attended regional IT Career Awareness Conference in 2000
School-to-Business Partnerships	<ul style="list-style-type: none"> • In 2002, collaborated with Northern Virginia Technology Council on school-career initiatives and special events in all seven school districts • 600 disadvantaged youth used after-school and weekend technology offerings at Gum Springs Computer Center in 2000 • Participation with over 800 students at high school expos to link regional businesses with high school students in 2000

RCP New Projects (Continued)	
Project	Highlights
Summer Technology Program	<ul style="list-style-type: none"> • Total enrollment capacity of 1,030 middle school students for FY2002 • Institutional participants include Northern Virginia Community College, George Mason University, Virginia Tech, Marymount University, and Columbia Lighthouse for the Blind • Expanded program to include health care careers with INOVA Health Systems

RCP Existing Projects	
Project	Highlights
Northern Virginia Economic Development Coalition	<ul style="list-style-type: none"> • 12 local jurisdictions and the Virginia Economic Development Partnership market Northern Virginia region to new and emerging businesses • Includes nine corporate and non-profit organization sponsors that support ongoing initiatives
Greater Washington Initiative (public/private partnership for economic development)	One-stop shop for corporate clients and site selection consultants
Scottish Technology and Research Center (international trade and technology business development initiative)	<ul style="list-style-type: none"> • Market entry and business development services for Scottish technology-based companies • Center includes incubator facilities for Scottish technology companies • In 2000, project sales of private business exceeded \$40 million
Northern Virginia Consortium for Professional Technical Preparation (PTP Consortium)	Links technical career field course from secondary schools and two-year postsecondary institutions
Washington Area Housing Partnership	<ul style="list-style-type: none"> • Public/private partnership to preserve and expand supply of affordable housing • Published annual <u>Regional Housing Report</u> • In 2002, worked with large condominium complex in Fairfax County's Route 1 corridor to review Section 8 density, overall management and resident service issues.
Northern Virginia Transportation Coordinating Council (TCC)	Regional coordination of transportation plans

Region 2000 Partnership	
RCP New Projects	
Project	Highlights
Shell Buildings Initiative	<ul style="list-style-type: none"> • Two buildings completed, but remain available • Loan pool created
Technology Council	<ul style="list-style-type: none"> • Continuing to grow the IT Steering Committee up to 30 people. • Will host Technology Forum in fall 2002 as well as smaller technology events
Business Services Initiative (existing business emphasis)	<ul style="list-style-type: none"> • 26 agencies/organizations that support existing businesses • Ongoing business calls • Responsibility for calls expanded to EBA membership
Regional Industrial Park Feasibility Study	<ul style="list-style-type: none"> • Regional Agreement developed and on file • Regional Commission developed as an Authority • Options on property expired • Project on hold, existing sites meet current needs

RCP New Projects (Continued)	
Project	Highlights
Waterline Extension Lynchburg Outward	<ul style="list-style-type: none"> • Line will extend from Lynchburg City limits into Campbell County along Route 460 and Mt. Athos Road • Construction will begin on September 1, 2002 and be completed by June 2003 • Ongoing negotiations between Lynchburg and Appomattox County to insure the line will be extended to the County's new Industrial Site
Bedford City/County Growth Sharing	<ul style="list-style-type: none"> • Option on industrial park site obtained • Commitment to growth sharing
Workforce Skills Analysis and Training Center	<ul style="list-style-type: none"> • Pilot vocational school program underway • 78 students profiled and tested. Subsequent remediation program for each student employed • 20 students enrolled in Precision Machining which includes work/study
AMTEC (Advanced Manufacturing Technology Education Center)	<ul style="list-style-type: none"> • Offers credit and non-credit courses in advanced manufacturing, machine tool technology, metal fabrication, plastic injection molding, and industrial maintenance • Customized courses to fit employer training needs • AMTEC is set up as a 15,000 square foot "teaching factory," where students are exposed to state-of-the-art technology and actual production issues in a modern manufacturing environment • Central Virginia Community College incorporated AMTEC in 2001

RCP Existing Projects	
Project	Highlights
Regional Marketing	Developing new ads, targeting more IT type businesses emphasizing strong fiber optic cable availability; updating website
Small Business Development Center	<ul style="list-style-type: none"> • 316 clients served • \$1,957,530 loans obtained • 114 jobs created • 63 jobs retained • 532 seminar attendees
Regional Sewage Treatment Plant	Expansions continue

Shenandoah Valley Partnership

RCP New Projects

Project	Highlights
21 st Century Governance Initiative (local government cooperation to provide targeted, quality, and affordable services)	<ul style="list-style-type: none"> • Joint landfill for Augusta, Staunton and Waynesboro • Consolidation of Social Services • Regional Jail approved • Sub-regional Governance Initiative led to broader, region-wide Shenandoah Summit effort
Regional Prosperity Index	<ul style="list-style-type: none"> • Developed longitudinal 10-year set of regional economic indicators which were then indexed to provide a composite number • Index can be tracked from year-to-year to demonstrate the historical performance of the region's economy; index is used for marketing the region
Shenandoah Valley Regional Technology Council	<ul style="list-style-type: none"> • Established Technology Council with over 80 members; founding members include Verizon, Anderson and Associates, Dunham Bush, McKee Foods, NightLight Design, Ntelos, Wharton, Aldhizer & Weaver, PLC, Omnet, Shentel, JMU and localities • Conduct technology forums • Provide networking opportunities • Conduct legislative forums • Hold annual Technology Awards Gala to recognize hi-tech achievers in the region

RCP New Projects (Continued)	
Project	Highlights
Rockbridge Partnership Revenue Sharing, Regional Industrial Park, and HVAC Training Center	<ul style="list-style-type: none"> • Revenue sharing agreement operating successfully • Des Champs Technologies renovated and occupied former Blue Bird Bus building • Regional industrial park created • HVACR Workforce Training Center established • Major equipment donated by private sector • Both adult and secondary education classes and curriculums offered • New HVACR training facility built as part of new high school
Virginia EnviroTechnology Center (formerly High Tech Research Park)	<ul style="list-style-type: none"> • Site selection study completed, but project discontinued due to changes in economic environment • Cooperation among localities and VMI provides foundation for new project, “Innovation Rockbridge”: technology incubator, Lexington technology zone, VMI technology park, technology, Buena Vista manufacturing park • New project is part of Re-qualification Application

RCP Existing Projects	
Project	Highlights
Leadership and Financial Infrastructure (Shenandoah Valley Partnership)	<ul style="list-style-type: none"> • Hired full-time Executive Director and Executive Assistant • Marketing efforts include: regional labor force assessment to assist with business retention and recruitment, regional website, professional photo shoot of region and sites, and printed materials • Participated in national and international trade shows on behalf of the region • Co-sponsored regional strategic planning and endorsements • Initiated Shenandoah Summit which led to regional consensus on needs and strategies
Blue Ridge Community College Harrisonburg Center (IT Certification Center)	<ul style="list-style-type: none"> • Developed joint IT certification and testing program with James Madison University • Center offers seven certification courses each semester • 67 students enrolled in 2001-2002
Business and Industry Flood Program	<ul style="list-style-type: none"> • Waynesboro Commercial Flood Mitigation Project funded by FEMA • Replaced Stillwater, Inc. sewage lagoon system in Goshen • Construction of Buena Vista Interior Stream Storm Drainage project • Developed Central Shenandoah Flood Mitigation Plan with EDA grant • Established Business Continuity Workgroup for the region

RCP Existing Projects (Continued)	
Project	Highlights
Wellhead Protection	<ul style="list-style-type: none"> • Developed presentation map to locate all community wells in the region and their proximity to features such as underground storage tanks, surface waters, roads, landfills, and sinkholes • Delineated wellhead protection areas for selected public wells based upon detailed analysis of surrounding hydrology, land uses, and possible contamination sources • Developed a planning document and a demonstration model for future wellhead protection activities • Established an inventory of local well and spring data, hydrological characteristics, and a system of data management utilizing existing regional GIS sources
Virginia's Western Highlands Travel Council	<ul style="list-style-type: none"> • Completed hospitality training program for area workforce and citizens • Held a training workshop for tourism professionals • Eco-tourism efforts include: hiking trails guide (preparing for third re-print), birding trail guide and holding birding conferences, and wildflowers trail guide in development
Tributary Strategies	<ul style="list-style-type: none"> • Completed Upper James River Tributary Strategy • Coordinated input into the Upper James Tributary Nutrient and Sediment Reduction Strategy • Promoted local and regional awareness of nutrient reduction issues
Plecker Workforce Center (Formerly Center for Economic, Workforce, and Community Development)	<ul style="list-style-type: none"> • Work Keys program operational • Workforce Center facility is under construction

Southside Regional Partnership

RCP New Projects

Project	Highlights
Lake Country Marketing Council	<ul style="list-style-type: none"> • Participated in an average of 5 trade shows or marketing missions each year • Mailed information to over 1,000 prospects since 1997 • Magazine advertising and brochures published and distributed • Received Tobacco Commission Funding for 12 projects in 2002
Southside Work Keys	<ul style="list-style-type: none"> • 1,410 assessment tests for industries including D-Scan and Rex-Roto • 170 Job Profiles completed • 1,598 Individual Work Keys Assessments completed at Brunswick County Public Schools • In 2002, 10 students participated in the “Preparing for Employment” class at Brunswick Senior High School; five raised their “Reading for Information” scores, and three raised their “Applied Math” scores
Roanoke River Regional Water Project	<ul style="list-style-type: none"> • Phase IIA - Completed connection of the Towns of LaCrosse and Brodnax to South Hill’s existing system, April 2001 • Phase IIB will connect the Town of Boynton and the Bracey/River Ridge community; construction is expected to be complete in September 2002
Mecklenberg-Brunswick Regional Airport Terminal	<ul style="list-style-type: none"> • New 3,100 square foot terminal building constructed and operational

RCP New Projects (Continued)	
Project	Highlights
Southside Regional Land Use Geographic Information System Database	<ul style="list-style-type: none"> • Implemented GIS digitizing of maps in 1997 starting with including water, sewer, zoning, industrial parks/enterprise zones, airports, and industrial sites and buildings • Coordinating data with VEDP through Wide Area Network (WAN) for economic development marketing • Produced Regional Driving Tour map
Halifax County Continuing Education Center Expansion Project (New project since qualification)	<ul style="list-style-type: none"> • Construction completed • Classes began in Fall 2001, enrolling 342 students • 16 adults participating in literacy program
Roanoke River Regional Industrial Park (New project since qualification)	<ul style="list-style-type: none"> • Ribbon-cutting in November 2001 • Marketing of park by Lake County Marketing Council, Brunswick and Mecklenburg County IDAs

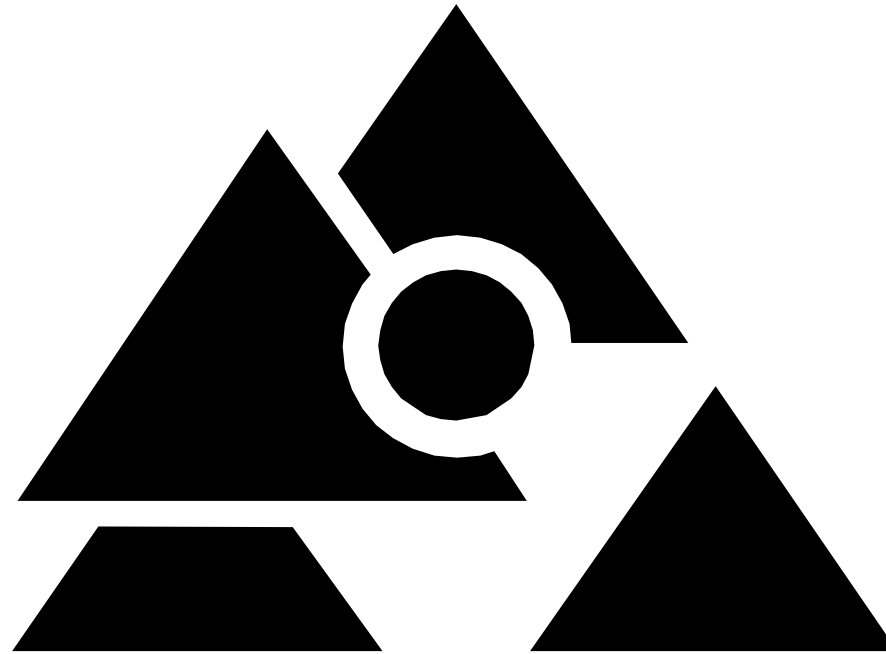
RCP Existing Projects	
Project	Highlights
Halifax-South Boston Enterprise Zone	Since 1997, there have been 8 business expansions including O'Sullivan, Lasco Bathware, Annin & Company, and Presto Products
Brunswick-Lawrenceville Enterprise Zone	<ul style="list-style-type: none"> • Ongoing marketing and program implementation • Bank branch opened in 2000 • Streetscape improvements
Mecklenburg Regional Enterprise Zone	<ul style="list-style-type: none"> • Since 1997, five expansions including Star Pharmaceuticals, BGF Industries, and Jones Apparel Group • Two new businesses located in zone
Lake Country Development Corporation	<ul style="list-style-type: none"> • Total of 37 loans of \$4.9 million • Total of 1,265 jobs created and 78 retained
Regional Sewer System	Continued implementation with 2,498 users

Virginia's River Country	
RCP New Projects	
Project	Highlights
Virginia's River Country (Regional Economic Development Organization)	<ul style="list-style-type: none"> • Location of Gannon Technologies, bringing 150 new jobs to the region • Attracted German film crew to the region for the filming of a television pilot series • Recruitment and expansion projects include Carry-on Trailers, Purina Corp, The Tides Inn, Best Medical International, and Garden Creek Woodworking • Provided a single point of contact for economic development prospects • Developed a regional economic development marketing program
Virginia's Chesapeake Bay Region Marketing Program	<ul style="list-style-type: none"> • Developed a regional tourism marketing program, including a new section in the Virginia Travel Guide • Printed and distributed Virginia's Chesapeake Bay brochure • Ads were published in <u>Virginia Tourism Guide</u>, <u>Virginia Outdoors Guide</u>, <u>Virginia Golf</u>, <u>Virginia Cycling Guide</u>, and the <u>Washington Post Magazine</u> • Participated in regional and national travel shows
Governor's School	<ul style="list-style-type: none"> • Developed the Chesapeake Bay Governor's School focusing on Marine Science • Classes began in Fall 1998 • Currently serving 98 students from 12 school districts

RCP New Projects (Continued)	
Project	Highlights
Middle Peninsula Microenterprise Program	<ul style="list-style-type: none"> • Designed and implemented a full service microenterprise program; including training, technical assistance, a loan pool, and follow-up services • 65 participants in Skills Development program • Five clients received business plan assistance • Six participants received loan technical assistance
Bay Transit	Ten-county rural transit service developed in collaboration with Bay Aging provides on-call, affordable transportation throughout this rural area
Northern Neck Regional Airport	<ul style="list-style-type: none"> • Five sites under evaluation • Project expanded to include industrial park
Middle Peninsula Regional Airport	<ul style="list-style-type: none"> • West Point designated as Middle Peninsula Regional Airport by Department of Aviation • Organized Regional Airport Authority • Negotiated agreement that includes Revenue Sharing with four counties and one town to purchase and expand the Regional Airport • Working with the Virginia Department of Aviation and the FAA to secure grant

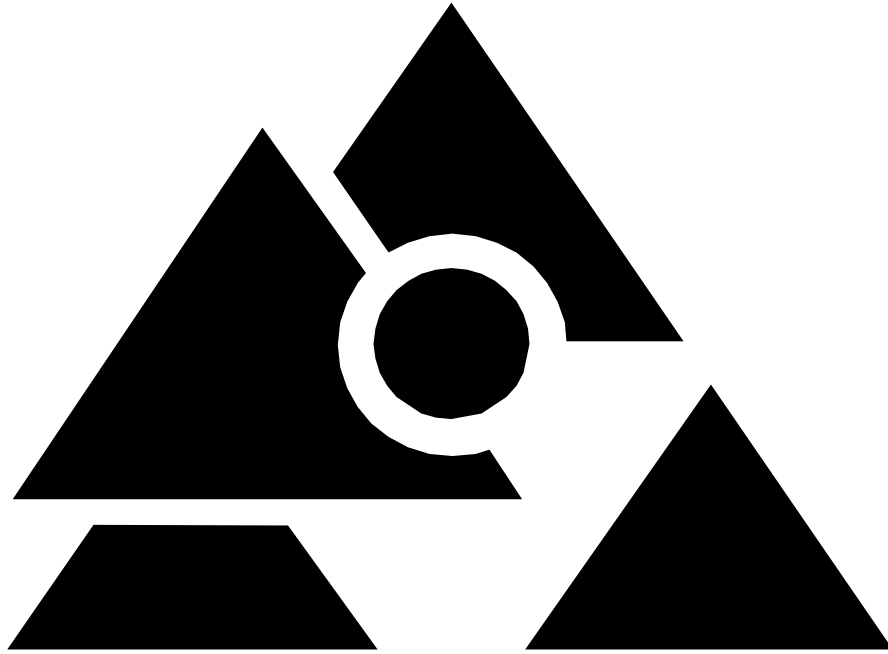
RCP New Projects (Continued)	
Project	Highlights
Middle Peninsula Regional Industrial Park	<ul style="list-style-type: none"> • Revenue sharing agreement in place • Engineering completed • Project not implemented due to lack of funding from Virginia Regional Industrial Site Fund
Middle Peninsula Hampton Roads Sanitation District	Brokered the development of the HRSD-Small Communities Division which took over the responsibility of providing sanitary sewer service in five counties and two towns in the Middle Peninsula
Essex County/Tappahannock Water and Sewer Agreement	Developed new water and sewer capacity for the Town of Tappahannock and Essex County
Montross/Westmoreland Sewer Authority	System installed
Northern Neck Enterprise Zone (new project since qualification)	<ul style="list-style-type: none"> • Five new businesses started • Four businesses have expanded; • 90 jobs have been created • Approximately \$7 million in private investment • Marketing effort continues
Middle Peninsula Travel Council	<ul style="list-style-type: none"> • Developed a Middle Peninsula Destination Marketing Organization • Published a Middle Peninsula Travel Guide • Film location for major motion picture: <u>Minority Report</u>

RCP Existing Projects	
Project	Highlights
Economic Ministries Microenterprise Program	<ul style="list-style-type: none"> • 49 businesses assisted • Two full-time and 37 part-time jobs created • Eight loans made totaling \$78,000 • Training classes continue on regular basis
Northern Neck Tourism Council	<ul style="list-style-type: none"> • 100,000 visitor guides printed and distributed • 236,746 visitors to ten local sites monitored • \$87,200 in grants received • Tourism marketing and promotion effort continue
Northern Neck Rural Development Coalition	<ul style="list-style-type: none"> • Community based economic development organization for the Northern Neck • Retrained Levi Strauss employees
Rappahannock Community College	Provides higher education and workforce services
Northern Neck Vocational Center	Vocational curriculums
Regional Literacy Coordinating Committee	Adult literacy program
Virginia Peninsula Solid Waste Public Service Authority	Ongoing solid waste management



Appendix, Section Three:

Leveraged Funds



Appendix, Section Four:

Success Stories

Regional Competitiveness Program Annual Report
May 2001–June 2002

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Crater Regional Partnership: Power Start Program

Train Skilled Craft Workers and Technicians

Dominion Virginia Power determined that over the next three to five years it will hire more skilled craft workers and technicians than at any time in recent years. Working in consultation with John Tyler Community College staff, Dominion Virginia Power introduced “Power Start” during the past year for high school students. Power Start requires completion of 69 credit hours over a four-semester period and includes classroom experience and lab work at a Dominion laboratory. There is also work-based learning field experience for which students are paid. At the end of two years, students receive an Associate of Technical Studies Degree, with a focus on Energy Technology.

The region’s four community colleges, John Tyler, Germanna, J. Sargeant Reynolds and Thomas Nelson, are piloting this program. The Crater Regional Partnership will provide the Work Keys assessments in the high schools as part of the program.

Eastern Shore Regional Partnership: The Virginia Space Flight Academy

Prepare Future Aerospace Scientists and Engineers Promote Tourism

The Eastern Shore Regional Partnership selected and funded the Virginia Space Flight Academy (VSFA) project as an educational and economic development tool for the region. The desired outcomes for the project are to establish a year-round school and camp dedicated to enhancing scientific and educational opportunities for the mid-atlantic region’s youth, to increase the number of career space scientists and engineers so that the aerospace industry will prosper in the region, and to create a tourism destination that leverages other tourism assets in the region.

Since 2000, enrollment has doubled each year from 33 to 75 to 168 students for the 2002 season. In the 2002 season, VSFA has sold out all its slots (six camps of 28 students) and is accepting reservations for a possible seventh camp. The camp advertises in “camp supplements” of large metro mid-atlantic newspapers. In addition, an e-mail newsletter distributed throughout NASA from Goddard Spaceflight Center resulted in numerous inquiries and enrollments from all over the country. The VSFA’s website, with its ability to handle on-line registration and payment, has also generated interest and the majority of its enrollments (www.VaSpaceFlightAcademy.org).

This year, with 168 campers, the VSFA needed to find a permanent facility. Successful negotiations with the Marine Science Consortium adjacent to the NASA Wallops Flight Facility resulted in a five-year, no-rent lease in exchange for renovating a building, which will house the classroom space. Demolition and renovations are being accomplished by volunteers, primarily with contributed construction materials. NASA, NOAA, and the Navy have donated computers and classroom

furniture. In addition, VSFA's campers will use the Marine Science Consortium's dormitories and cafeteria.

With the establishment of permanent facilities, the VSFA can now move forward to expand its curriculum and achieve its goal of becoming self-supporting in 2003. To do so, it will need enrollments of 224 campers in eight sessions. In addition, plans include two camps during spring break and six new weekend programs split between spring and fall. If the weekend programs are successful, winter programs will also be added, achieving the goal of being a year-round school.

The VSFA camps have also achieved the goal of leveraging other tourism assets in the region. Several campers' families have inquired as to what they can do while their child is attending camp, and family members have stayed on Chincoteague during their child's week at the VSFA camp. The VSFA and Chincoteague were also featured on a commercial vacation planning web site, "Family Travels," operated by the parent of one of this summer's campers. The VSFA has also been featured in many newspaper and magazine articles.

Fifth Planning District Regional Alliance: Regional Economic Strategy

Complete Economic Strategic Plan for Region

The Alliance's Regional Economic Strategy has been adopted by Alliance Board of Directors, and endorsed by the region's localities and stakeholder organizations. The strategy outlines three factors that are critical to success in transition to the new economy and must be systematically cultivated and expanded: Scale, Knowledge Assets and Collaboration. Using these three factors as the context for the transforming a region's economy, the strategy reviewed six key themes to help promote future growth and development of the region: (1) visibility, (2) connectivity, (3) quality of life amenities, (4) knowledge workforce, (5) innovation and entrepreneurship, and (6) economic transformation.

The business community played a major role in the process of developing the regional strategy. Key business leaders, such as the CEO of Carilion Health System (the largest employer in the region), and the plant manager of MeadWestvaco in Covington, were actively involved in the process. The Alliance held a series of focus group/interview sessions about what should be the future of the region. These focus groups brought together approximately 150 individuals from various areas of interest. For the first time, many of these individuals had an opportunity to share what their concerns about the region's future and their hopes about what the region can become.

The most important aspects of the strategic plan involve:

- Obtaining support from the New River Valley Regional Competitiveness Partnership (and its member governments) to look at cooperative actions on larger regional issues such as transportation, regional “branding,” and education; and
- Soliciting active participation from a "new" set of business leaders. The Alliance has been effective in capturing the attention of emerging, young business leaders to gain their support and involvement in the effort. If the Alliance’s strategy is to succeed, the support of a new generation of business leaders will be needed.

Fredericksburg Regional Council: Regional Water and Sewer Plan

Facilitate Regional Planning for Water and Sewer

The Council used facilitators to engage elected officials, chief administrators, public utilities directors and others from each of the five localities in discussions of how to achieve consensus with regard to the most effective way to meet the region’s long-term water and sewer needs through the use of cooperative and creative arrangements. Through the overlapping membership of this facilitated group and the Rappahannock River Basin Commission (RRBC), the Commission began to focus on the same issues basin wide. The RRBC created a basin wide Water Allocation Work Group, the first such effort in the Commonwealth. The Work Group includes members of the General Assembly, local governing body members, local utilities directors, planning district staff and representatives of Department of Environmental Quality and the Department of Conservation and Recreation.

The Commission engaged the Water Resources Center at Virginia Tech to develop a model, conduct research and assist with a shared vision planning process in the undertaking of a water supply planning process for the basin. The effort is of such great significance that the US Army Corps of Engineers Institute for Water Resources has assigned one of the Institute’s senior planners as a special advisor to the project (at no cost to the project). Phase One of the planning project will be completed in the summer of 2002. The cost of phase one is in excess of \$170,000; of which, \$18,000 was provided by the Fredericksburg Regional Council.

Hampton Roads Regional Partnership: Hampton Roads Technology Incubator

Commercialize Technology and Assist Technology Entrepreneurs Leverage Private and Public Funds

The Hampton Roads Technology Incubator (HRTI) has offices in Hampton and Norfolk serving 16 clients. These clients created approximately 80 jobs and maintain an aggregate payroll in excess of \$6 million. The HRTI is a regional initiative to foster more effective commercialization of new

technologies, create new technology-based businesses and to promote a more robust entrepreneurial environment in Hampton Roads. The HRTI provides client companies, which may be either start-ups or existing companies seeking to develop new technology-based products, with four vital areas of service:

- Access to new technologies developed within Hampton Roads and elsewhere;
- Coordinated access to intellectual resources and facilities at our local universities and government laboratories;
- Small amounts of seed capital; and
- A "structured environment" that helps entrepreneurs obtain expertise and support to develop, fund, and operate new technology-based businesses in the most efficient way possible.

From July 1997 to June 2002, RCP contributed \$590,000 to HRTI. Other non-RCP funds included \$600,000 in private investment, \$1,381,000 in public investment, \$695,000 in public and private in kind services. Thus, a \$590,000 investment in Partnership money leveraged almost \$2 million in funding from other sources.

Mount Rogers Regional Partnership: Virginia Highlands Small Business Incubator

*Build an Incubator
Leverage Federal Funding*

The Virginia Highlands small business incubator is a joint effort by the City of Bristol, Town of Abingdon and Washington County to establish an incubator in Abingdon. RCP funds of \$113,000 paid for the feasibility study and for the preliminary architectural/engineering drawings. The RCP money provided a match for major grant proposals to the Economic Development Administration, Appalachian Regional Commission, and Virginia Tobacco Commission.

The \$5 million project is now envisioned as a part of a business technology park located in the Town of Abingdon and adjacent to Virginia Highlands Community College. This project will be built from the ground up in a desirable location just off Interstate 81.

RCP seed money led to contributions by the three localities and to several successful grant awards. Of the \$5 million estimated construction cost, more than half will be covered by grants from various state and federal agencies and local government. Overhead costs for operations and debt repayment have been estimated at \$200,000 annually.

Through Virginia's RCP, what began as a concept at the local level has evolved into a full-blown project ready to go to construction possibly as early as the fall of 2002. The long-term hope is for the creation and development of new small businesses to add to the economic health and diversity of Washington County and the surrounding region.

New River Valley Regional Competitiveness Partnership:

New River Valley Commerce Park

Share Costs and Benefits of Industrial Infrastructure

In 1998, 15 localities within the region formed the Virginia's First Regional Industrial Facility Authority consisting of the counties of Bland, Craig, Giles, Montgomery, Pulaski, Roanoke and Wythe, the cities of Radford, Roanoke, Salem and the towns of Christiansburg, Dublin, Narrows, Pearisburg and Pulaski. Through this regional authority, Virginia's First began plans to implement a common vision and share in the costs and benefits of industrial infrastructure.

In March, 2002, Virginia's First Regional Industrial Facility Authority achieved coordination of funding that consists of a \$2,083,500 Rural Development low interest loan, a \$2,000,000 First National Bank loan with a federal guarantee, a \$1,375,000 Virginia Regional Industrial Facility grant and a \$450,000 Virginia Department of Transportation grant. The funding provides for the implementation of Phase One of the New River Valley Commerce Park, consisting of the acquisition of 326 acres, the construction of a 40-acre pad and a mile of industrial access road into the facility.

The New River Valley Commerce Park is owned by 11 of the 15 participating jurisdictions of the Virginia's First Regional Industrial Facility Authority will provide the region with an opportunity to host large industrial prospects. The firms being targeted by the area include high tech firms and major manufacturers. The Commerce Park is located adjacent to the New River Valley International Airport, a Foreign Trade Zone, U.S. Customs House, and other physical infrastructure/resources including Interstate 81, Route 100, Norfolk Southern rail service, significant current and future water and sewer services and a natural gas transmission line located on the Park. With these resources, it is unlike any other park in Virginia.

On April 8, 2002, Congressman Rick Boucher and Senator Bo Trumbo, were joined by state and local government officials and members of the Virginia's First Regional Industrial Facility Authority in the official groundbreaking ceremony of the New River Valley Commerce Park. Congressman Boucher stated, "The New River Valley Commerce Park enjoys participation by the largest number of local governments of any regional economic development project in the state. We celebrate today the culmination of the most impressive exercise in regional cooperation in Southwest Virginia's history."

Construction of the New River Valley Commerce Park is currently underway and is scheduled for completion by the fall of 2002.

**Northern Shenandoah Valley Regional Partnership:
Northern Shenandoah Valley Public Mobility Program**

*Coordinate Regional Workforce Transportation
Leverage Federal Funding*

The Regional Partnership allocated \$15,310 for FY 2001-2002, to the Northern Shenandoah Valley Public Mobility Program. The program improves the workforce in the region by addressing the needs of disabled and transportation disadvantaged persons through coordination of transportation services throughout the entire 1,650 square mile region. The program offers transportation to people who are mentally and/or physically challenged, the aged, and persons enrolled in welfare-to-work programs. Passengers use transportation for work, to travel to medical appointments, and for other critical personal needs like grocery shopping. The first two phases of the program, data collection and ridership surveys, are complete. The current phase uses a customized software scheduling program that is Internet based and allows participating agencies to “share” empty seats with constituents of other participating agencies.

Northwestern Community Services, the lead agency for this program, used Partnership funds for seed money and to leverage other funds. Partnership funds were the local match for a \$100,000 grant from the Federal Transit Administration to fund the current phase: scheduling software and vehicle locator portions of the program. RouteMatch, the software vendor, also contributed another \$5,000 to the project through in-kind services. As a result, a \$15,000 investment by the Northern Shenandoah Valley Regional Partnership turned into a \$120,000 project. This is an excellent example of how using Partnership funds to leverage other funds can successfully implement a project.

**Northern Virginia Regional Partnership:
Northern Virginia IT Career Assistance Loan Fund**

*Train Information Technology Workforce
Leverage Private Funds*

In 1998, the Northern Virginia Regional Partnership collaborated with Sallie Mae to create the Northern Virginia IT Career Assistance Loan Fund. This program is designed to assist adults in changing careers and provides low interest loans for tuition costs and living expenses during the time they are in training. The Loan Fund was created due to the lack of other conventional loan products in the marketplace and is especially unique given its low interest rate, five-year loan payback schedule and the flexibility provided to customers interested in moving into the region’s technology industry.

The Northern Virginia Regional Partnership initially used \$50,000 in RCP funds as a loan-loss guarantee for Sallie Mae to leverage \$250,000 in private loan funds. The RCP funds are held in an escrow account by a private bank pending any loan defaults from current borrowers. If there are no

loan defaults over the five-year life of the student loan, the escrow funds will revert back to the Regional Partnership.

Through June 2002, over \$1.9 million in private funds have been leveraged by the Loan Program through the Regional Partnership investment into the escrow account totaling \$325,000. There have been no student loan defaults. Other substantial program successes include:

- The first tier loan approval rate for this program is 95 percent. The industry average for other private loan products is approximately 60-70 percent.
- Over \$348,000 (20 percent) has been repaid by students back into the IT Loan Fund.
- 114 participants who have taken loans have moved directly into the region's IT industry workforce to date, with an average salary increase of 20 percent above their prior compensation.
- This loan program is a regional model for other workforce training efforts, including health care, education and related skill needs.

This model program could not have been created without the funding resources of the Virginia Regional Competitiveness Program and the leadership of both Sallie Mae and the Northern Virginia Regional Partnership to respond to these information technology student-financing requirements. State of Virginia officials are currently soliciting a Request For Proposal to implement the State Workforce Training Access Program and Fund (Section 9-329.6) on behalf of the State Workforce Council. This new State loan program has authorizing legislation modeled after the Northern Virginia IT Career Assistance Loan Program. The Regional Partnership has also been contacted by other regions of the United States, including New York, Boston, Omaha, Pittsburgh and Louisville with inquiries about initiating a similar workforce loan program in their regions.

Rappahannock-Rapidan Regional Partnership: Career Partners

Workforce Training for High School Students

Career Partners prepares middle and high school students for career academies. When students enter ninth grade, they have a choice to continue in conventional high school or enter a career academy. The academy provides a package of career and technical courses completed with members of a team. Students spend 75 to 80 percent of the day with their team, and stay with this team throughout high school. The students intern at local businesses, have local mentors, and the summer before 12th grade have the opportunity for paid internships. Beginning in 12th grade, students have the opportunity for a three- to four-year apprenticeship. Three years after high school, the student will have a recognizable Virginia certificate and associate degree.

This year, Career Partners successes included:

- 75 teachers participating in a business shadowing program
- 1000 7th grade students participating in shadowing program
- 600 8th grade students involved in a Career Seminar Day
- 1200 9th-12th grade students involved in a Career Fair
- 32 students enrolled in the pilot Career Academy – Engineering and Technology
- 20 paid summer internships for 11th grade students
- Second career academy established, Health and Human Services - 60 Students enrolled in two career academies for 2001-2001

Region 2000:

Workforce Skills Analysis & Training Center

Improve Workforce Skills by Partnering with Manufacturers

Using Partnership funding, the Central Virginia Community College (CVCC) created the Workforce Development Training Center on its campus. With the funding, the Center implemented the Work Keys system for use throughout region. Over the past five years, numerous profiles have been performed, hundreds of assessments made and many hours of skills training conducted. This has occurred on campus, on the premises of several local businesses, and in remote learning centers throughout the region.

CVCC has also been strengthened in its ability to offer specific machine and tool skills training through the merging of AMTEC (Advanced Manufacturing Technology Education Center) with the College. AMTEC provides manufacturing companies with a “teaching factory” that can react to specific training needs and improve their abilities to evaluate and use new technologies. The Center was originally supported by 15 local manufacturers and funding from the Partnership. AMTEC merged with CVCC, a transition occurring over three years. Partnership funds made it possible for this merger to take place until CVCC funding was available.

Richmond Regional Partnership: Workforce One

Create On-line Workforce Service Center Support Mobile Technology Training Center

WorkForce One (WFO) has continued its work with Greater Richmond's business, education, and community partners to identify opportunities to improve the workforce development system to ensure a skilled workforce capable of meeting the needs of the region's businesses. Two of this year's successes include the WorkForce Wizard launch and the Verizon TechnoTrain.

In the fall of 2001, WorkForce One set out to upgrade the plan for a fee for service Business Service Center. Launched in the summer of 2002, WorkForce Wizard is a web site designed to maximize business training budgets, direct job candidates to required testing and hiring events, allow business to post open positions, and allow applicants to post their resumes. All of this shortens and streamlines the hiring and training processes. WorkForce Wizard supporters include Kraft Foods/Nabisco, Verizon, Dominion Virginia Power, DuPont, Philip Morris, Infineon Technologies Richmond, Virginia Farm Bureau and the Greater Richmond Technology Council. Visit the site at www.workforcewizard.com.

This year, 1,240 people received computer training in the Verizon TechnoTrain. It is a mobile technology lab capable of setting up on site to provide custom technical training that reaches out to educators, businesses, and community agencies to expand technology education within the region. As a tool to bridge the digital divide and bring access to technology, WorkForce One, J. Sargeant Reynolds Community College, and Verizon have hit the road to provide education and workforce development in the field of Information Technology. Its configuration currently consists of 11 student workstations and one instructor's workstation, Pentium III LAN server, internet connection via Modem, ISDN, DSL, or company Ethernet LAN; and support for most operating systems and application software packages.

Shenandoah Valley Partnership: Regional Cooperation

Maintain Partnership after State Funding Loss

The truest test of the Partnership's mettle came in the spring of 2002 when the Virginia General Assembly discontinued most of the incentive funding of the Regional Competitiveness Program (RCP) activities under the Regional Competitiveness Act (RCA). The cooperation and vision demonstrated by the region's leaders, both public and private sector, over the last several months in this time of financial uncertainty would not have been possible had it not been for the region's participation in the Regional Competitiveness Program. The ultimate success of the RCP was clearly visible in how the Partnership handled this significant change in its economic environment.

The SVP utilized the early years of its participation in the Regional Competitiveness Program to reorganize its staff, establish a merit-based program for making Regional Competitiveness Program investments, and develop a business plan for the organization. Private sector leaders across the Valley proved to be extremely supportive of the Shenandoah Valley Partnership and offered guidance in helping the organization hone its focus in areas most beneficial to the region's employers and potential employers. Most notably, the two primary areas of concern for the private sector were "Workforce Development and Availability" and "Technology – Skills and Infrastructure Development." The Partnership recognizes the importance of its regional dialogues and efforts. Due to its commitment to these regional efforts, the Partnership has committed to continue to function even with the absence of incentive funding.

Southside Regional Partnership: Roanoke River Regional Business Park

Build Business Park with Cross-Jurisdiction Cooperation

Ribbon cutting ceremonies for the Roanoke River Regional Business Park were held in November 2001. The 265-acre park will benefit both Brunswick and Mecklenburg counties, targeting upscale manufacturing industries. The park is located on U.S. Route 58 just west of the Brunswick-Mecklenburg county line, two and a half miles from Interstate 85, and one mile from the Mecklenburg-Brunswick Regional Airport. Along with the traditional infrastructure provided, fiber cable facilities are routed throughout the park along Route 58. This fiber cable is the foundation for telephone service and the evolving high bandwidth needs of locating and expanding industries.

Officials in both counties expressed great satisfaction with the project. As these two counties share the same labor market, this park was the optimal solution to provide the additional industrial sites needed for continued growth and prosperity throughout the region. It has been projected that the park will provide an additional 610 jobs to the area, which is excellent news to a region hit with severe job reductions over the past decade.

Lake Country Marketing Council, the Industrial Development Committee, and the Brunswick and Mecklenburg County IDAs will market this park to draw the industries into the communities. This project is an excellent example of how reaching across political boundaries with regional cooperation can benefit a larger number of people without duplicating efforts.

Thomas Jefferson Venture: Workforce Development Media Campaign

Promote Career Training Opportunities

With financial support from the Thomas Jefferson Venture, the regional work force development media campaign, including television advertising, was launched. An existing video, which highlights some locally available career training opportunities, was re-mastered and expanded to include more of the region in its scope. The One-Stop Center, which houses a variety of training and job placement activities was used as the point of contact in the ad. The One-Stop Center also has a list of all regional career training providers. This allows more callers from across the region to benefit from the marketing because all training programs in the area are included.

Virginia Coalfield Coalition: Telecommunications Initiative

Expand High-Speed Telecommunications

The last decade brought tremendous growth in access to telecommunication services in urban and suburban areas across Virginia and across the country. However, the spread of these services missed rural areas. The locality that cannot provide high-speed telecommunications services cannot hope to land business prospects in its local business park and risks losing existing businesses that increasingly depend on that access. To address this, the Coalfield Coalition adopted a new strategic project, the Telecommunications Initiative.

In order to provide redundant telecommunication services to an industrial prospect, the Cumberland Plateau PDC signed an agreement with the Bristol Virginia Utilities Board to construct a fiber optic network to provide services to a Network Operations Center for broadband telecommunications to serve businesses in the region.

In neighboring LENOWISCO, a strategic alliance was established with the Scott County Telephone Cooperative to use its existing fiber optic network and leverage that asset to apply for funding from the Virginia Tobacco Commission. Funding will support the initial stages of a broadband telecommunications network to support a variety of services, including digital cable, video-on-demand, voice over IP and the Internet.

Virginia's Heartland Partnership: Heartland Center

Plan and Market Regional Industrial Park

Located near Keysville, the Heartland Center will fill the need for larger industrial parks. With over 400 acres, the park has attracted six prospects prior to any marketing of the Center. Virginia's Heartland Partnership has established their target industries and full marketing of the Heartland Center is underway.

Fifth District Congressman Virgil Goode announced Wednesday, February 20, 2002 that an EPA grant of \$1.743 million had been awarded to create a water and sewer system capable of serving both the Heartland Center and Town of Keysville. Congressman Goode stated, "Our area has not enjoyed the growth of Northern Virginia, but I'm hopeful that endeavors like this, with significant acreage and with infrastructure, will be an attraction to businesses and industries." He also noted, "This is the place to be. We also have a tremendous work ethic among our people and we have a pro-business environment in the Heartland region of Virginia."

Virginia's River Country: River Country Tourism Council

Promoting Tourism

Efforts to organize a regional tourism-marketing program for the Middle Peninsula counties were energized by a partnership with Virginia's River Country. The Middle Peninsula Tourism Council was organized and had identified strategic initiatives that would grow tourism in the area, but significant staff resources were unavailable to implement the plan.

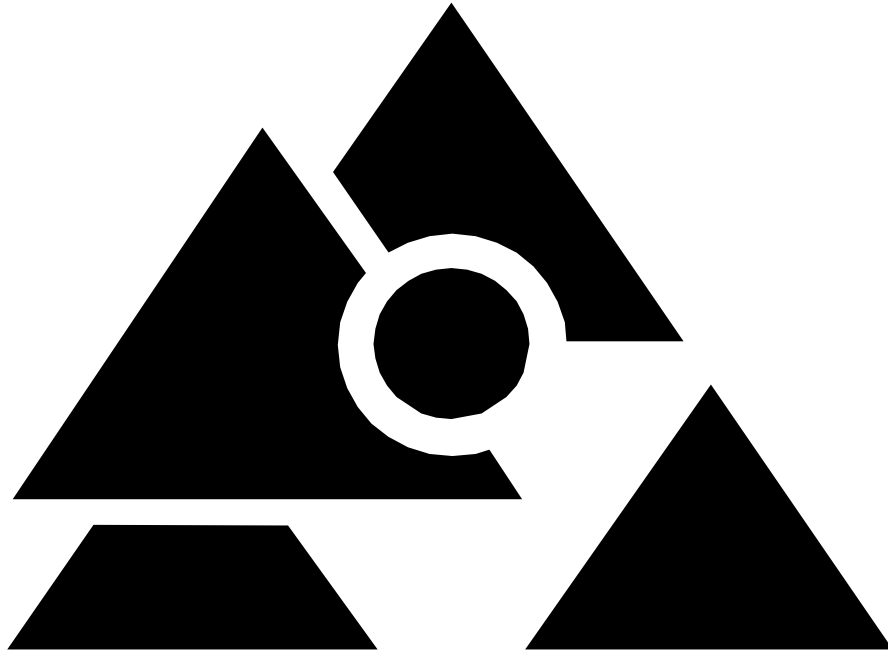
Through a partnership with Virginia's River Country, the Middle Peninsula Planning District Commission and all six middle peninsula counties, staff was hired and things began to happen. Constituted as the River Country Tourism Council, the group was able to publish and distribute 70,000 copies of the first Middle Peninsula Tourism Guide, successfully compete for a \$25,000 grant for advertising from the Virginia Tourism Corporation, develop and market six specific Middle Peninsula tours through Travel America, establish an "800" number with a fulfillment program, and place several articles in significant regional travel magazines such as *Hampton Roads Monthly* and *Chesapeake Bay* magazine. A \$20,000 investment by Virginia's River Country leveraged an additional \$55,000 to support this effort this year.

West Piedmont Alliance: Small Business Development Incubators

Build Facilities to Support Entrepreneurs

The Dan River Business Development Center, a new \$2.4 million facility, opened in 2001. Located in Ringgold West Industrial Park in Pittsylvania County, it is a joint project of the City of Danville and the County. State, federal, and local funding made the facility construction possible. Currently, the Center has three tenants and has become the location for an Small Business Development Center office, a Microenterprise Loan Program Office through Virginia Enterprise Initiative (a Department of Housing and Community Development program), and a satellite office of the Virginia Department of Minority Business Enterprises.

The second facility is located in the City of Martinsville at the former Tultex office headquarters on Church Street. This 22,000 square foot West Piedmont Business Development Center opened in April 2002. Flexible office suites range from as small as 100 square feet to as large as 3000 square feet. Light manufacturing or assembly spaces range from as small as 450 square feet to as large as 5000 square feet with common loading dock, shipping and receiving areas. As businesses grow and develop, the Center can adapt floor plans to the growing needs of its tenants. The Center offers a state-of-the art local area network for video, voice and data, plus high-speed fiber optic data connectivity up to 100mbps. Visit the incubator websites: Dan River Business Development Center at www.danriverincubator.com; West Piedmont Business Development Center at www.wpbdc.org.



Appendix, Section Five:

2002-2007 Key Issues

Partnerships Re-Qualified in September 2002 and Key Issues

Crater Regional Partnership	
Key Issues: Workforce Development; Education; Quality of Life; Regional Cooperation; Infrastructure; and Transportation	
Key New Activities	Skill Streams for Success provides career transition services to displaced tobacco industry workers and others.
	Promote Outstanding Work Ethics and Responsibility (POWER) is a program that provides educational, vocational, ethics, and job skills training to disadvantaged youth.
	BRAC Round 2005 will ensure continued operation of Fort Lee and Defense Supply Center.
	US Route 460 Corridor Improvements will provide safer and more efficient movement of people and products.
	South Centre Corridors Resource Conservation and Development Council will conserve natural resources, support economic development, enhance the environment and improve living standards in local communities.
	Crater Region Job Access Transportation provides region-wide transit with stops at Rowanty Tech Center and Wakefield Career Assessment Center.
Hampton Roads Regional Partnership	
Key Issues: Transportation; Technology-related Economic Development; Port of Hampton Roads; Workforce Development; Regionalism; Plight of the Cities; Tourism; and Military Partnering	
Key New Activities	Transportation Referendum Campaign supports increasing sales tax to pay for six regional transportation projects.
	K-12 Initiative is a partnership between business and academic leadership to elevate the image and rigor of career and technical education.
	Opportunity, Inc. is the regional workforce development initiative combining Peninsula and Southside efforts.
	The Peninsula Workforce Development Center at Thomas Nelson Community College provides training for new and incumbent workers.
	The Military Initiative helps retain military personnel with high tech skills, so when they leave the military they become part of the region's civilian workforce.
	The Metro Medical Response System will make the region self-sufficient for 24 hours after an incident (i.e. hazmat spill) occurs.
	Northampton Boulevard Business Park will be jointly developed by Norfolk and Virginia Beach with revenue sharing agreements in place.

Northern Virginia Regional Partnership	
Key Issues: Workforce Availability; Venture Capital; Affordable Housing; and Transportation	
Key New Activities	Temporary Workforce Placement Initiative provides financial incentives for regional employers to hire recently trained IT workers through a “temp-to-perm” program.
	Affordable Housing, Live Near Your Work is a collaboration with Fannie Mae to market and implement home mortgages to live near transit stops, and support businesses that encourage employees to live near work.
	Workforce Training Initiative expands Workforce Investment Board training initiatives with focus on the health care industry, emerging biotech/bioinformatics industry, construction, and business retail and services.
	Career Assistance Loan Program for adults entering new technology training programs at seven higher education institutions will be expanded to include up to ten new institutions that provide this training.
Region 2000	
Key Issues: Technology Infrastructure; Entrepreneurship; Workforce Development; Financial and Social Capital	
Key New Activities	An Innovation System will provide the foundation for economic growth by supporting and developing risk capital sources, laboratories, prototyping companies, specialized commercial and industrial sites, and improving links to university research and expertise.
	An Applied Technology Research Center feasibility study will be conducted to explore the potential for expanding and attracting high technology businesses.
	Community Technology Assessments done by each locality will provide an in-depth evaluation of current telecommunications capabilities and provide a strategy for becoming a networked region.
	The Young Adult Workers Council will conduct survey of adults age 18-35 to determine changes needed to attract and retain young adult workers.
	The Round Robin Employer Rally will promote regional employment opportunities and qualifications to young people.
	The Regional Workforce Center will be a “one stop” center to serve needs of unemployed and underemployed.

	Vocational Career Counselors in all school systems will advise and prepare non-college bound students for the workplace.
	Summer Technology Program for Youth is a one-week summer simulation production workshop for 8 th -10 th grade students at the Advanced Manufacturing Technology Education Center.

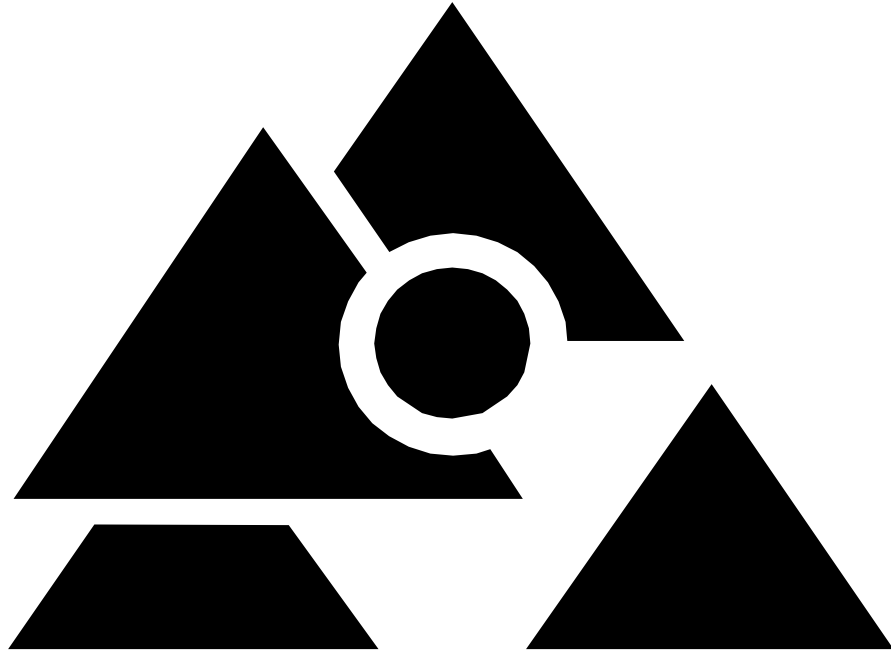
Shenandoah Valley Regional Partnership	
Key Issues: Technology and Communications Infrastructure; Education; Workforce Training; and Transportation	
Key New Activities	Workforce Training Consortium provides training in precision manufacturing, electronics/information technology/telecommunications, and health care.
	The Center for High Performance Manufacturing and Engineering Technology Training will improve training at Blue Ridge Community College including the creation of an Associate's Degree in Technical Studies.
	Technology Indicators and Marketing Plan will identify and strengthen criteria in region that influence location decisions of technology companies.
	Bath-Highland Distance Learning project will develop two new distance learning centers in these counties linked to community colleges and JMU.
	Shenandoah Valley Regional Airport Travel Bank will allow businesses and institutions to "bank" travel dollars—to guarantee profitable flights for airlines serving the region—to attract more airlines and more frequent flights.
	Employer Training Match Fund will provide incentives to employers to upgrade skills of the existing workforce.
Southside Regional Partnership	
Key Issues: Workforce Development; Education; Recreation and Tourism; and Regional Image	
Key New Activities	Advanced Knowledge Training Center provides workforce training in 23,600 s.f. facility.
	Work Ethics Training will be offered to secondary school students and through company training and orientation programs.
	Lakeside Commerce Park will be developed under a revenue sharing agreement among Chase City, Clarksville and Mecklenburg on a 265-acre tract of land.
	Southside Driving Tour will provide scenic sites for travelers to visit and guides for wildlife observation along driving routes.
	Image Building Campaign will market an improved image to attract new firms to the region.

Partnerships Qualified in September 2002 and Key Issues

Note: Virginia's River Country qualified in 1997 and participated as a partnership through June 2002. In September 2002, the partnership divided and qualified as two separate partnerships: the Northern Neck-Chesapeake Bay Region and Virginia's River Country (Middle Peninsula).

Northern Neck-Chesapeake Bay Region	
Key Issues: Workforce Development; Education; Telecommunications Infrastructure; Transportation; and Tourism	
Key New Activities	The Regional Telecommunications Network Study will provide recommendations for improving telecommunications in the region to expand existing businesses, and attract new firms and telecommunications-dependent industries.
	A Technology Training Center will be built on Rappahannock Community College north campus offering courses to improve the skills of the local workforce.
	Regional Airport and Industrial Park site selection to expand the existing transportation necessary to attract new businesses, increase tourism and provide additional links to markets.
	A Heritage Area Designation will provide increased visibility for the region as a tourist destination.
	The Mid Bay Ferry , connecting Northern Neck to Eastern Shore, will improve the existing transportation system, reduce travel time, and provide an alternative route for commercial shippers, residents, local businesses and tourists.
	A Mobile Computer Training Center will provide onsite training for local industries, businesses, and secondary schools.

Virginia's River Country	
Key Issues: Resource-based Economic Development; Education; Technology Infrastructure; Workforce Development; Quality of Life; and Tourism	
Key New Activities	The Middle Peninsula Business Development Center will provide business training and technical assistance in the priority economic sectors: fisheries and related marine industries, farming, forestry, tourism and retiree services.
	The Technology Council represents the region's first effort to apply e-commerce marketing techniques to promote business growth.
	The Oyster Hatchery will assist large and small commercial growers to capitalize on the market for non-native oysters and the recapture market share.
	The Roundtable for Marine-related Businesses will assess constraints to business growth; address land use and policy barriers to growth; and work to improve the business climate.
	A summit will be held to Address Land Use Conflicts that constrain economic growth in farm and forest sectors; summit participants will make policy recommendations to improve the business climate and achieve new growth.
	Work Keys will provide job profiling services to area employers to determine skill requirements.
	The Workforce Development Web Forum will contain coordinated regional information and build upon the success of the Rappahannock Community College Workforce Development Center.
	The Marine Education Council will build relationships between education, research and maritime training institutions to expand business and educational opportunities in this sector.
	By Attracting Retirees and Retiree Services through targeted marketing, the region will increase retiree relocation, and expand retiree service businesses.
	By creating a Waterfront Public Authority , the partnership will help improve waterfront access for tourism, recreation, commercial fisheries and other marine-related economic activities.
	In order to Expand Telecommunications and offer state-of-the-art service at an affordable price, a complete assessment of the region's needs in tele-communications services will be completed.



Appendix, Section Six:

Localities Participating in Each Partnership

Localities Participating in Each Partnership

Crater Regional Partnership

Localities: Counties of Chesterfield, Dinwiddie, Greensville, Prince George, Surry, and Sussex. Cities of Colonial Heights, Emporia, Hopewell, and Petersburg.

Eastern Shore Regional Partnership

Localities: Counties of Accomack and Northampton.

Fifth Planning District Regional Alliance

Localities: Counties of Alleghany, Botetourt, Craig, Franklin, and Roanoke. Cities of Clifton Forge, Covington, Roanoke, and Salem.

Fredericksburg Regional Council

Localities: Counties of Caroline, King George, Spotsylvania, and Stafford. City of Fredericksburg.

Hampton Roads Partnership

Localities: Counties of Gloucester, Isle of Wight, James City, Southampton, Surry, and York. Cities of Chesapeake, Franklin, Hampton, Newport News, Norfolk, Poquoson, Portsmouth, Suffolk, Virginia Beach, and Williamsburg.

Mount Rogers Regional Competitiveness Partnership

Localities: Counties of Bland, Carroll, Grayson, Smyth, Washington, and Wythe. Cities of Bristol and Galax.

New River Valley Regional Partnership

Localities: Counties of Floyd, Giles, Montgomery, and Pulaski. City of Radford.

Northern Shenandoah Valley Regional Partnership

Localities: Counties of Clarke, Frederick, Page, Shenandoah, and Warren. City of Winchester.

Northern Virginia Regional Partnership

Localities: Counties of Arlington, Fairfax, Loudoun, and Prince William. Cities of Alexandria, Fairfax, Falls Church, Manassas, and Manassas Park.

Rappahannock-Rapidan Regional Partnership

Localities: Counties of Culpeper, Fauquier, Madison, Orange, and Rappahannock..

Region 2000 Partnership

Localities: Counties of Amherst, Appomattox, Bedford, and Campbell. Cities of Bedford and Lynchburg.

Richmond Regional Partnership

Localities: Counties of Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent, and Powhatan. City of Richmond. Town of Ashland.

Shenandoah Valley Partnership

Localities: Counties of Augusta, Bath, Highland, Rockbridge, and Rockingham. Cities of Buena Vista, Harrisonburg, Lexington, Staunton, and Waynesboro.

Southside Regional Partnership

Localities: Counties of Brunswick, Halifax, and Mecklenburg.

Thomas Jefferson Venture

Localities: Counties of Ablemarle, Greene, Fluvanna, Louisa, and Nelson. City of Charlottesville.

Virginia Coalfield Coalition

Localities: Counties of Buchanan, Dickenson, Lee, Russell, Scott, Tazewell, and Wise. City of Norton.

Virginia's Heartland Partnership

Localities: Counties of Amelia, Buckingham, Charlotte, Cumberland, Lunenburg, and Prince Edward.

Virginia's River Country

Counties of Essex, Gloucester, King and Queen, King William, Lancaster, Mathews, Middlesex, Northumberland, Richmond, and Westmoreland.

West Piedmont Regional Alliance

Localities: Counties of Franklin, Henry, Patrick, and Pittsylvania. Cities of Danville and Martinsville.